

TX Group Half-Year Report 2022

Zurich, 30 August 2022

Dear Shareholders
dear Staff Members
dear Friends and Partners of the TX Group

The year 2022 has brought unpleasant developments: We started the year full of hope for a swift end to the global Corona crisis. However, increasing worries soon overshadowed our hopes: War on our doorstep, an energy crisis within reach, the still unresolved pandemic and an unstable economic situation – all of these events trigger uncertainty.

TX Group cannot avoid these events, on the contrary. Our media are challenged to cover these challenging times with solid journalism. Providing citizens with independent information and the associated opportunity to form their own opinions is our responsibility and our contribution to a free democratic society - in these times more than ever. Reliable reporting in both Tamedia's paid media and 20 Minuten's free media is and remains the backbone of our business, that especially in a difficult phase fills us with pride.

Meanwhile, our media are in the process of adapting to today's social developments. We currently still reach the majority of readers through printed newspapers at Tamedia, while digital offerings already dominate at 20 Minuten. Both 20 Minuten (social media-first strategy) and Tamedia (introduction of new digital subscription models) took important steps towards digitalization at the beginning of the year. The development of a pioneering technology platform is at the top of the agenda for our advertising marketer Goldbach. This innovative strength is essential for the further development of our business models.

The challenging environment coupled with the transformation of the industry is leaving its mark on our traditional companies. Particularly in the case of Tamedia, the necessary growth of the digital user market and new revenue streams are unsatisfactory. The Group's organic revenue growth of 12 percent is largely due to new business in Goldbach's out-of-home advertising and JobCloud's exceptional performance. Last year's newly established Swiss Marketplace Group (SMG), to which we contributed our other online marketplaces (Homegate, Ricardo, Tutti, and Car For You) and in which we hold around 31 percent, has now established itself, laying the foundations for a promising future.

As the year advances, we need to build on the successes of out-of-home advertising, job portals and marketplaces, and also develop the growth areas in journalism with diligence and thoughtfulness to ensure our long-term success. In parallel, we must devote our attention to the challenging transformation within journalism and advertising. Sustainable business models must be developed and established so that we can fulfill our role within our free society - this is and remains irreplaceable and indispensable.

Yours sincerely,



Dr Pietro Supino
 Chairman and Publisher



Operational reporting by TX Group on the first half of 2022

Alternative key performance figures

The TX Group uses the following alternative key performance figures:

- Operating income before depreciation and amortisation (EBITDA)
- Operating income before effects of business combinations (EBIT b. PPA)
- Cash flow after investing activities in property, plant and equipment and intangible assets (FCF b. M&A)
- Consolidated normalised income statement

Detailed information on how the alternative key performance figures are derived can be found at www.tx.group/en/investor-relations/alternative-performance-figures.

The figures shown are rounded in every table. As the calculations are made with a higher level of numerical accuracy, it is possible that small rounding differences may occur.

Key figures

in CHF mn		30.06.2022	30.06.2021	Change ¹
Income statement				
Revenues		445.7	453.3	-1.7%
Operating income / (loss) before depreciation and amortisation (EBITDA)		61.5	72.5	-15.1%
Margin ²		13.8%	16.0%	-2.2 %p
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)		28.7	48.2	-40.4%
Margin ²		6.4%	10.6%	-4.2 %p
Operating income / (loss) (EBIT)		3.7	15.4	-76.2%
Margin ²		0.8%	3.4%	-2.6 %p
Net income / (loss) (EAT)		1.0	21.2	-95.2%
Margin ²		0.2%	4.7%	-4.5 %p
Segment share of total revenues with third parties				
TX Markets		15.9%	23.9%	-8 %p
Goldbach		14.6%	10.9%	3.7 %p
20 Minuten		10.9%	10.5%	0.4 %p
Tamedia		49.1%	47.4%	1.7 %p
Group & Ventures		9.4%	7.4%	2 %p
Employee key data				
Number of employees (FTE) ³		3 371	3 667	-8.1%
Revenue per employee	in CHF 000	132.2	123.6	7.0%
Balance sheet				
Current assets		701.3	577.4	21.5%
Non-current assets		2 676.7	2 199.5	21.7%
Total assets		3 377.9	2 776.9	21.6%
Liabilities		744.0	703.6	5.7%
Equity		2 633.9	2 073.3	27.0%
Cash flow				
Cash flow from / (used in) operating activities		66.0	61.1	8.1%
Cash flow from / (used in) investing activities		23.8	(15.8)	n.a.
Cash flow after investing in property, plant and equipment and intangible assets (FCF b. M&A)		50.3	49.3	2.0%
Cash flow after investing activities (FCF)		89.8	45.3	98.3%
Cash flow from / (used in) financing activities		(134.8)	(37.4)	260.5%
Change in cash and cash equivalents		(45.4)	8.1	n.a.
Financial key data				
Equity ratio ⁴		78.0%	74.7%	3.3 %p
Return on equity ⁵		0.0%	2.0%	-2 %p
Net debt / (net liquidity) ⁶		(207.0)	(194.2)	6.6%
Debt factor ⁷	x	-	-	n.a.
Key figures per share				
Net income / (loss) per share (undiluted)	in CHF	(1.68)	0.85	n.a.
Share price	in CHF	115.00	85.90	33.9%
Market capitalisation		1 218.8	910.3	33.9%

1 No indication is given for changes in comparative variables with different signs (n.a.). The change in relative values (e.g. margins) is given in percentage points (%p).

2 As a percentage of revenues.

3 Average number of employees, excluding employees in associates / joint ventures.

4 Equity to total assets.

5 Net income / (loss) including non-controlling interests (projected for 12 months) to shareholders' equity as of 30 June.

6 Current and non-current financial liabilities less cash and cash equivalents.

7 Net debt to cash flow from / (used in) operating activities.

Normalised consolidated income statement

in CHF mn	Comment	30.06.2022			30.06.2021		
		Income statement	One-off effects	Normalised income statement	Income statement	One-off effects	Normalised income statement
Advertising revenue		113.2	–	113.2	110.1	–	110.1
Revenue from classifieds & services		123.8	–	123.8	143.7	–	143.7
Revenue from commercialisation and intermediary activities		37.5	–	37.5	35.4	–	35.4
Revenue from subscriptions and individual sales		116.0	–	116.0	121.3	–	121.3
Revenue from print and logistics		39.6	–	39.6	32.6	–	32.6
Other operating revenue		12.0	–	12.0	9.3	–	9.3
Other income	1	3.5	(2.5)	1.0	0.9	(0.8)	0.2
Revenues		445.7	(2.5)	443.3	453.3	(0.8)	452.6
Costs of material and services	2	(77.2)	–	(77.2)	(67.6)	(0.3)	(67.9)
Personnel expenses		(212.5)	–	(212.5)	(230.9)	–	(230.9)
Other operating expenses	3	(100.9)	4.3	(96.7)	(91.9)	(1.6)	(93.5)
Share of net income / (loss) of associates / joint ventures	4	6.4	10.1	16.5	9.5	1.7	11.2
Operating income / (loss) before depreciation and amortisation (EBITDA)		61.5	11.9	73.4	72.5	(1.0)	71.5
Depreciation and amortisation		(32.8)	–	(32.8)	(24.3)	–	(24.3)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)		28.7	11.9	40.6	48.2	(1.0)	47.2
Amortisation resulting from business combinations	5	(25.1)	25.1	–	(32.8)	32.8	–
Operating income / (loss) (EBIT)		3.7	37.0	40.6	15.4	31.8	47.2
Financial income	6	10.7	(2.2)	8.5	14.7	(11.8)	2.9
Financial expense	7	(9.5)	0.6	(8.9)	(3.0)	–	(3.0)
Net income / (loss) before taxes (EBT)		4.9	35.3	40.2	27.1	19.9	47.1
Income taxes	8	(3.8)	(4.6)	(8.4)	(5.9)	(2.8)	(8.7)
Net income / (loss) (EAT)		1.0	30.8	31.8	21.2	17.1	38.4

- 1 Normalisation for 2022 relates to all incoming payments from the invoicing periods for 2016 and earlier that could not be allocated to any invoice or repaid. These were reversed in the income statement (Tamedia, Group & Ventures and Goldbach segments). Normalisation for 2021 relates to hardship funds for Neo Advertising AG (Goldbach segment).
- 2 Normalisation for 2021 relates to extraordinary federal subsidies to finance basic services of the national news agency Keystone-SDA in order to relieve the burden on the media (Tamedia segment).
- 3 Normalisation for 2022 relates to full repayment of CHF 3.1 million of the extraordinary federal support received in 2021 for the reduced supply of subscription daily and weekly newspapers (press subsidies), with the amount received for the first half of the year being fully normalised in 2021 (Tamedia segment). In addition, CHF 1.1 million was normalised in 2022 for the valuation allowance in relation to and the sale of old receivables (Group & Ventures, Goldbach and Tamedia segments).
- 4 Normalisation for 2022 relates to pro rata depreciation and amortisation from business combinations associated with the associate SMG Swiss Marketplace Group AG in the amount of CHF 10.1 million (TX Markets segment, after deferred taxes). Normalisation for 2021 relates to impairment on goodwill for the associated company BTMX P/S in the amount of CHF 1.7 million (20 Minuten segment).
- 5 Depreciation and amortisation from business combinations are normalised in full. Allocation to the segments according to "Segment information".
- 6 Normalisation for 2022 relates to income from the sale of 0.09% of the shares in SMG Swiss Marketplace Group AG to General Atlantic SC B.V. (Group & Ventures segment). Normalisation for 2021 relates to damages from legal proceedings involving Trendsales ApS in the amount of CHF 11.8 million, in which TX Group AG was the plaintiff (Group & Ventures segment).
- 7 Normalisation for 2022 relates to the dilution effect from a capital increase and therefore a reduction in share due to employee participation programmes at SMG Swiss Marketplace Group AG (Group & Ventures segment).
- 8 The tax effects associated with one-eff effects are normalised accordingly.

www.tx.markets

in CHF mn	30.06.2022	30.06.2021
Advertising revenue ¹	–	6.7
Revenue from classifieds & services ¹	70.7	101.1
Other operating revenue ¹	0.5	0.5
Other income ¹	–	0.1
Revenues	71.2	108.4
Operating expenses ²	(29.5)	(69.4)
Share of net income / (loss) of associates / joint ventures	5.0	8.0
Operating income / (loss) before depreciation and amortisation (EBITDA)	46.8	47.0
Margin ³	65.7%	43.4%
Depreciation and amortisation	(3.0)	(3.6)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)	43.7	43.4
Margin ³	61.4%	40.1%
Amortisation resulting from business combinations	(5.2)	(10.3)
Operating income / (loss) (EBIT)	38.5	33.1
Margin ³	54.1%	30.5%
Normalisation ⁴	15.3	10.3
Operating income / (loss) (EBIT adj.)	53.8	43.4
Margin ³	75.6%	40.1%
Number of employees (FTE) ⁵	252	562

1 Includes third-party revenues and revenues generated with other TX segments.

2 No IAS 19 pension costs (as in segment reporting).

3 The margin relates to revenues.

4 See details in section "Normalised consolidated income statement".

5 Average number of employees, excluding employees in associates / joint ventures.

The TX Markets segment includes the strategic investment in the job portal JobCloud (50%, fully consolidated) and in SMG Swiss Marketplace Group (31%, at equity consolidation).

Jobcloud

JobCloud holds an investment in the Austrian job platform Karriere.at (JobCloud share in Karriere.at is 49%, at equity consolidation)

JobCloud's job platforms grew significantly in the first half of 2022 thanks to an increase in orders (+36% compared with the previous year) and the acquisition of new customers (+23% compared with the previous year). The market leadership in Switzerland was thus expanded. The Austrian jobs platform Karriere.at also performed very well and grew strongly.

The market is experiencing a "war for talent". Unemployment in Switzerland is at a record low, and the number of vacancies is at a record high. For JobCloud, this means that the number of searching companies on the platforms has increased. Searching companies expect job platforms to ensure that their products identify a maximum number of suitable candidates. Technology is critical to this.

JobCloud has made targeted investments in technology (JobCloud ai., Joveo) in recent years. The focus has also been on developing new business models (Spotted) and attracting new customers among the small and medium-sized enterprises (SMEs). In the first half of the year, both the SME business and the area of programmatic (performance-related) talent search recorded high growth rates.

In the future, JobCloud intends to further expand digital recruiting and to enhance the attractiveness of platforms for job-seekers as well. Moreover, the potential in the SME sector has not yet been fully exploited and will remain a priority, also thanks to targeted software support.

Swiss Marketplace Group

The Swiss Marketplace Group SMG, founded in November 2021, comprises the well-known platforms acheter-louer.ch, anibis.ch, AutoScout24, Car For You, Casasoft, FinanceScout24, home.ch, Homegate, lazi, icasa.ch, ImmoScout24, ImmoStreet.ch, MotoScout24, Publimmo, Ricardo and tutti.ch. These platforms are grouped under the business units Real Estate, Automotive, General Marketplaces and Finance and Insurance

In the first half of the year, the young company completed the recruitment for its management team and further expanded operational structures. Initial synergies were achieved by optimising marketing expenses and a reorganisation that reduced the headcount by around 70 jobs. The operating business is progressing well, despite the generally difficult situation with bottlenecks, inflation, the pandemic and war. The impact on the business areas at SMG is varied.

The automotive sector had almost dried up by the end of 2021 due to supply bottlenecks for raw materials and chips. Since then, the offering of passenger vehicles on the SMG platforms has increased again to some extent. The real estate market is also dry; however, SMG continues to benefit from its strong market positioning. "General Marketplaces" experienced significant growth during the pandemic, when customers used the digital marketplaces regularly and intensively. In the meantime, habits have stabilised at a very high rate. The "General Marketplaces" continue to be very popular, also due to sustainability considerations. The first half of the year was also successful for the "Finance & Insurance" division.

SMG will continue to focus on the rapid implementation of organisational measures relating to technology, processing and administration in the second half of the year. This will increase profitability and help the platforms to grow further.

www.goldbach.com

CEO: Michi Frank

in CHF mn	30.06.2022	30.06.2021
Advertising revenue ¹	19.4	8.4
Revenue from classifieds & services ¹	5.1	–
Revenue from commercialisation and intermediary activities ¹	55.7	59.1
Other operating revenue ¹	3.3	5.6
Other income ¹	0.0	0.8
Revenues	83.6	74.0
Operating expenses ²	(68.7)	(59.5)
Operating income / (loss) before depreciation and amortisation (EBITDA)	14.9	14.5
Margin ³	17.8%	19.6%
Depreciation and amortisation	(13.9)	(4.3)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)	0.9	10.2
Margin ³	1.1%	13.8%
Amortisation resulting from business combinations	(6.9)	(7.9)
Operating income / (loss) (EBIT)	(6.0)	2.3
Margin ³	–7.2%	3.1%
Normalisation ⁴	6.9	7.2
Operating income / (loss) (EBIT adj.)	0.9	9.4
Margin ³	1.1%	12.8%
Number of employees (FTE) ⁵	661	622

1 Includes third-party revenues and revenues generated with other TX segments.

2 No IAS 19 pension costs (as in segment reporting).

3 The margin relates to revenues.

4 See details in section "Normalised consolidated income statement".

5 Average number of employees, excluding employees in associates / joint ventures.

Goldbach markets and brokers advertising across the following areas: TV, radio, print, online, mobile, out-of-home advertising and performance marketing. Among other things, the segment comprises fully consolidated majority interests in the video marketer Goldbach Media (54%), the online marketer Goldbach Audience (50.1%), the title marketer Goldbach Publishing, the audio marketer Swiss Radioworld (54%), the out-of-home marketer Neo Advertising (52.3%), the centralised centre of expertise for technology and services known as Goldbach neXT and the digital agency dreifive. In Germany, Goldbach is represented by Goldbach Germany and Jaduda, and in Austria by Goldbach Austria.

Goldbach is experiencing the adverse effects of the war and the pandemic on the advertising market as a whole. Advertisers remain cautious in making bookings, although the advertising market increased slightly compared with last year's low levels. The recovery is being driven primarily by the online and the out-of-home advertising areas. The market in the online area is dominated by major international concerns, while Goldbach has been able to secure significant inventory in terms of out-of-home advertising in recent years

The pleasing increase in Goldbach's sales compared with the same period last year is largely due to the rollout of out-of-home advertising space in the newly acquired inventories. At the earnings level, the out-of-home advertising and the new inventory have not yet had an impact. Not surprisingly, this area had a negative impact on the result in the first half of the year: many of the new inventories had to be digitalized before they could be marketed (start-up effect), and long-term experience shows that the second half of the year is more profitable than the first.

The core businesses of print and TV are still under pressure. Revenues are down on the previous year due to the current circumstances and loss of reach associated with time-shifted viewing (TV) and digital transformation (print). Compensation through new forms of advertising in the area of time-shifted use is being sought for the TV area. In the print segment, Goldbach is able to partially compensate for lower advertising expenses by expanding its third-party marketing business.

The advertising industry is preparing for the disappearance of third-party cookies. In cooperation with technology partners, Goldbach has now implemented a data onboarding solution that allows advertisers to address relevant target groups efficiently and in compliance with data protection laws without using cookies. In addition, the technology for marketing new forms of advertising on TV, i.e. "replay ads", will soon be ready for commercialisation. Thanks to these advertising formats, advertisers will have new opportunities in the future to promote their brands and products, and this opens up new revenue sources for Goldbach. The new Content & Sponsoring unit managed to attract some well-known sports clubs and events for marketing purposes, including the Spengler Cup, skiing events in Adelboden and Wengen, FC Zürich and ZSC Lions. In doing so, Goldbach is meeting customers' need for 360-degree offers in the events segment.

Digital transformation plays a central role at Goldbach. One of the projects being driven forward is the development of a booking platform with the aim of automating the handling of advertising campaigns across various media types and inventories and tapping into new inventory sources. Goldbach is also pursuing the goal of acquiring further mandates in the field of out-of-home advertising.

www.20min.ch

CEO: Bernhard Brechbühl

in CHF mn	30.06.2022	30.06.2021
Advertising revenue ¹	46.5	46.8
Revenue from classifieds & services ¹	2.1	2.1
Other operating revenue ¹	2.0	2.1
Other income ¹	-	0.0
Revenues	50.6	51.0
Operating expenses ²	(49.5)	(50.9)
Share of net income / (loss) of associates / joint ventures	1.8	(0.0)
Operating income / (loss) before depreciation and amortisation (EBITDA)	2.9	0.1
Margin ³	5.8%	0.2%
Depreciation and amortisation	(0.5)	(0.4)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)	2.5	(0.3)
Margin ³	4.9%	-0.6%
Amortisation resulting from business combinations	(1.1)	(1.1)
Operating income / (loss) (EBIT)	1.4	(1.4)
Margin ³	2.7%	-2.8%
Normalisation ⁴	1.1	2.8
Operating income / (loss) (EBIT adj.)	2.5	1.4
Margin ³	4.9%	2.6%
Number of employees (FTE) ⁵	322	316

1 Includes third-party revenues and revenues generated with other TX segments.

2 No IAS 19 pension costs (as in segment reporting).

3 The margin relates to revenues.

4 See details in section "Normalised consolidated income statement".

5 Average number of employees, excluding employees in associates / joint ventures.

The 20 Minuten segment comprises 20 Minuten, 20 minutes and 20 minuti, 20 Minuten Radio, lematin.ch and encore! as well as stakes in free newspaper Heute (published by AHVV Verlag, 25.5%) and heute.at (published by DJ Digitale Medien, 51%) in Austria and Edita/L'essentiel (50%) in Luxembourg.

20 Minuten remains undisputedly the most-used news offering in Switzerland. However, the effects of the pandemic continue to be felt, both in the user and advertising markets. Circulation levels are only picking up slowly and are 20% below 2019. The war in Ukraine and the uncertain economic situation are impacting negatively the advertising revenues.

The investments made in 20 Minuten's digital channels in recent years are paying off. Since the launch of the login initiative in spring 2021, over 500,000 users have already registered. 20 Minuten is thus the market leader. The video news format 20 Minuten NOW! won the Media Excellence Award for the best user experience in March 2022. In April 2022, 20 Minuten took 1st place among Swiss media brands in Storyclash's social media ranking for the first time and has since been able to defend this position. This success is due to the gradual introduction of the social media-first strategy in the first half of 2022. The ongoing evaluation shows that younger target groups are being reached effectively via social media. With the "My View" function in the 20 Minutes app, 20 Minuten successfully launched a further innovation. The language option introduced at the end of 2021, which offers automated translation of the editorial content of the 20 Minuten app, was upgraded to a total of nine languages in the first half of the year.

In Austria, heute.at is the leading private news site. According to the independent trade association Österreichische Webanalyse (Austrian Web Analysis – ÖWA), heute.at alone has more users on mobile phones and tablets (mobile use) than other private news offerings (based on figures for June).

www.tamedia.ch

CEOs: Marco Boselli & Andreas Schaffner

in CHF mn	30.06.2022	30.06.2021
Advertising revenue ¹	41.1	43.1
Revenue from classifieds & services ¹	18.2	15.7
Revenue from subscriptions and individual sales ¹	116.0	121.3
Revenue from print and logistics ¹	48.1	39.9
Other operating revenue ¹	2.3	2.4
Other income ¹	2.0	0.0
Revenues	227.7	222.4
Operating expenses ²	(229.3)	(214.3)
Share of net income / (loss) of associates / joint ventures	0.9	1.7
Operating income / (loss) before depreciation and amortisation (EBITDA)	(0.7)	9.8
Margin ³	-0.3%	4.4%
Depreciation and amortisation	(0.3)	(0.4)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)	(1.0)	9.4
Margin ³	-0.4%	4.2%
Amortisation resulting from business combinations	(9.1)	(10.6)
Operating income / (loss) (EBIT)	(10.1)	(1.2)
Margin ³	-4.4%	-0.6%
Normalisation ⁴	10.7	8.7
Operating income / (loss) (EBIT adj.)	0.7	7.5
Margin ³	0.3%	3.4%
Number of employees (FTE) ⁵	1 295	1 384

1 Includes third-party revenues and revenues generated with other TX segments.

2 No IAS 19 pension costs (as in segment reporting).

3 The margin relates to revenues.

4 See details in section "Normalised consolidated income statement".

5 Average number of employees, excluding employees in associates / joint ventures.



Tamedia comprises the paid-for daily and Sunday newspapers, magazines and all publishing services.

Tamedia felt the economic effects of the coronavirus crisis and the war in Ukraine in various ways: The high price of paper squeezed margins, while economic uncertainty, problems in supply chains, and war coverage negatively impacted advertising revenues. In addition, the “Corona emergency aid” of CHF 3.1 million drawn in 2021 was repaid to the federal government in the first half of 2022.

The digital transformation of Tamedia’s business, with all the ensuing implications, remains the dominant topic. Customer retention across all channels and increasing the number of digital paid subscriptions are top priorities. By mid-year, the number of paid subscriptions reached 646,000, and Tamedia recorded around 146,000 digital-only subscribers, a slight increase on the previous year. The successful introduction of new software in the subscription area at the end of 2021 contributed to this. It enables better segmentation and a correspondingly optimised approach to the target groups. This played a part in increasing new business numbers in the first half of 2022, while spring also saw increased numbers of cancellations as part of the “lockdown subscription” phenomenon.

Tamedia’s ambition is to increase the number of digital subscriptions to 200,000 by 2023 and to continue driving forward its digital transformation.

www.tx.group

Group Management: Pietro Supino, Sandro Macciachini, Daniel Mönch & Ursula Nötzli

in CHF mn	30.06.2022	30.06.2021
Advertising revenue ¹	6.9	7.0
Revenue from classifieds & services ¹	27.8	24.9
Other operating revenue ¹	55.9	56.7
Other income ¹	1.5	0.0
Revenues	92.2	88.6
Operating expenses ²	(89.1)	(81.7)
Share of net income / (loss) of associates / joint ventures	(1.3)	(0.4)
Operating income / (loss) before depreciation and amortisation (EBITDA)	1.7	6.5
Margin ³	1.8%	7.4%
Depreciation and amortisation	(15.1)	(15.5)
Operating income / (loss) before the effects of business combinations (EBIT b. PPA)	(13.4)	(9.0)
Margin ³	-14.5%	-10.2%
Amortisation resulting from business combinations	(2.8)	(2.8)
Operating income / (loss) (EBIT)	(16.2)	(11.8)
Margin ³	-17.6%	-13.3%
Normalisation ⁴	2.9	2.8
Operating income / (loss) (EBIT adj.)	(13.3)	(9.0)
Margin ³	-14.4%	-10.2%
Number of employees (FTE) ⁵	840	784

1 Includes third-party revenues and revenues generated with other TX segments.

2 No IAS 19 pension costs (as in segment reporting).

3 The margin relates to revenues.

4 See details in section "Normalised consolidated income statement".

5 Average number of employees, excluding employees in associates / joint ventures.

The Group & Ventures segment comprises TX Group's majority interests in Doodle (98.5%) and Zattoo (58.9%) as well as investments in the Fintech sector. In addition, Group & Ventures consists of TX Group's real estate portfolio and central services. The latter includes Group Operations, Group Communications & Sustainability and Group Development effective 2022.

Ventures

In the Ventures area, the valuation estimates of start-ups have become more moderate as a result of the corrections on the capital markets. As investors tend to be more cautious, the investments are taking a more conservative approach to cash burn or have taken measures to extend the runway period. In the first half of 2022, the TX Group made investments in both existing portfolio companies such as Selma and new start-ups such as Stableton. The exit from Moneypark in spring 2022 was a success.

The two majority holdings, Doodle and Zattoo, can look back on an eventful first six months. Doodle was able to create the best conditions for product development and product innovations by switching to a new backend. The shift towards more B2B customers (subscription) is progressing. Annual recurring revenues from the subscription business increased by 32% year-on-year. Zattoo continued to grow its user base in Switzerland, focusing on acquiring new customers in the B2B segment. Revenues grew by 5.3% year-on-year.

Group

The Group was able to further optimise costs thanks to ongoing flexibility enhancements to its offering and optimization of processes and systems. This was also helped by the expansion of the service centre's activities in Belgrade. The goal communicated two years ago, whereby CHF 20 million in savings would be achieved at Group level by the end of 2023, continues to be in effect and is being implemented consistently. The simplification and digitalisation of processes and, where appropriate, the decentralisation of organisational units will continue to be driven forward in the future. Increased costs in the first half of the year compared with the same period of the previous year are mainly due to the establishment of the service centre in Belgrade, a resumption of travel activities, and del credere adjustments.

Financial reporting by TX Group on the first half of 2022

Consolidated income statement

in CHF mn	30.06.2022	30.06.2021
Advertising revenue	113.2	110.1
Revenue from classifieds & services	123.8	143.7
Revenue from commercialisation and intermediary activities	37.5	35.4
Revenue from subscriptions and individual sales	116.0	121.3
Revenue from print and logistics	39.6	32.6
Other operating revenue	12.0	9.3
Other income	3.5	0.9
Revenues	445.7	453.3
Costs of material and services	(77.2)	(67.6)
Personnel expenses	(212.5)	(230.9)
Other operating expenses	(100.9)	(91.9)
Share of net income / (loss) of associates / joint ventures	6.4	9.5
Operating income / (loss) before depreciation and amortisation (EBITDA)	61.5	72.5
Depreciation and amortisation	(32.8)	(24.3)
Operating income / (loss) before effects of business combinations (EBIT b. PPA)	28.7	48.2
Amortisation resulting from business combinations	(25.1)	(32.8)
Operating income / (loss) (EBIT)	3.7	15.4
Financial income	10.7	14.7
Financial expense	(9.5)	(3.0)
Net income / (loss) before taxes (EBT)	4.9	27.1
Income taxes	(3.8)	(5.9)
Net income / (loss) (EAT)	1.0	21.2
of which		
attributable to TX Group shareholders	(17.8)	9.0
attributable to non-controlling interests	18.8	12.2

Net income / (loss) (EAT) per share

in CHF	30.06.2022	30.06.2021
Net income / (loss) (EAT) per share undiluted	(1.68)	0.85
Net income / (loss) (EAT) per share diluted	(1.68)	0.85

Consolidated statement of total comprehensive income

in CHF mn	30.06.2022	30.06.2021
Net income / (loss) (EAT)	1.0	21.2
Value fluctuation of hedges / financial assets	7.1	3.0
Currency translation differences	(1.6)	0.5
Income tax effects	(0.0)	(0.0)
Other comprehensive income / (loss) – to be reclassified via the income statement in future periods	5.4	3.5
Actuarial gains / (losses) IAS 19	(289.1)	102.2
Share of net income / (loss) recognised directly in equity of associates / joint ventures	3.5	–
Income tax effects	52.2	(18.2)
Other comprehensive income / (loss) – not to be reclassified via the income statement in future periods	(233.5)	83.9
Other comprehensive income / (loss)	(228.0)	87.5
Total comprehensive income / (loss)	(227.0)	108.7
of which		
attributable to TX Group shareholders	(251.2)	96.1
attributable to non-controlling interests	24.2	12.6

Consolidated balance sheet

in CHF mn	30.06.2022	31.12.2021
Cash and cash equivalents	391.0	436.5
Current financial assets	18.6	20.0
Trade accounts receivable	180.9	228.5
Current financial receivables	27.2	123.0
Current tax receivables	9.1	5.3
Other current receivables	15.5	12.9
Accrued income and prepaid expenses	53.1	28.9
Inventories	5.8	3.9
Current assets	701.3	859.0
Property, plant and equipment	413.7	302.1
Investments in associates / joint ventures	888.6	900.6
Employee benefit plan assets	33.4	348.1
Other non-current financial assets	198.5	193.5
Deferred tax assets	11.0	2.4
Intangible assets	1 131.4	1 157.7
Non-current assets	2 676.7	2 904.4
Assets	3 377.9	3 763.4
Current financial liabilities	30.7	19.9
Trade accounts payable	49.0	66.0
Current tax liabilities	15.6	14.3
Other current liabilities	47.4	31.2
Deferred revenues from contracts with customers	215.4	235.9
Other accrued liabilities	110.0	103.7
Current provisions	3.0	3.6
Current liabilities	471.0	474.7
Non-current financial liabilities	153.3	113.7
Employee benefit obligations	5.4	27.5
Deferred tax liabilities	103.3	156.1
Non-current provisions	11.0	11.2
Non-current liabilities	273.0	308.6
Liabilities	744.0	783.3
Share capital	106.0	106.0
Treasury shares	(0.2)	(0.7)
Reserves	2 243.7	2 573.9
Equity, attributable to TX Group shareholders	2 349.6	2 679.2
attributable to non-controlling interests	284.4	301.0
Equity	2 633.9	2 980.1
Total liabilities and shareholders' equity	3 377.9	3 763.4

Consolidated statement of cash flows

in CHF mn	30.06.2022	30.06.2021
Indirect method		
Net income / (loss) (EAT)	1.0	21.2
Amortisation, depreciation and impairment	57.9	57.1
Share of net income / (loss) of associates / joint ventures	(6.4)	(9.5)
Financial result	(1.2)	(11.7)
Income taxes	3.8	5.9
Profit on the sale of property, plant and equipment and intangible assets	0.0	0.3
Other non-cash income / (loss)	3.9	5.7
Change in net working capital	6.5	(7.2)
Change in non-current provisions	(0.2)	(0.2)
Dividends from associates / joint ventures	17.9	1.5
Interest received	0.1	0.1
Interest paid	(1.0)	(0.2)
Other cash-effective financial result	-	12.0
Income taxes paid	(16.3)	(13.9)
Cash flow from / (used in) operating activities	66.0	61.1
Investment in property, plant and equipment	(12.1)	(6.8)
Sale of property, plant and equipment	(0.1)	0.1
Investments in consolidated companies	-	(1.8)
Investments in interests in associates / joint ventures	(0.0)	(4.5)
Sale of interests in associates / joint ventures	-	0.6
Investments in other financial assets	(14.2)	(21.2)
Sale of other financial assets	53.8	22.8
Investments in intangible assets	(3.5)	(5.3)
Sale of intangible assets	0.0	0.2
Cash flow from / (used in) investing activities	23.8	(15.8)
Dividends paid to TX Group shareholders	(78.4)	-
Dividends paid to non-controlling interests	(40.7)	(31.5)
Proceeds of current financial liabilities	0.1	-
Repayment of current financial liabilities	(0.1)	(3.0)
Repayment of lease liabilities	(15.5)	(7.2)
Proceeds of non-current financial liabilities	(0.0)	4.0
Change in treasury shares	(0.1)	(0.2)
Sale of non-controlling interests	-	0.5
Cash flow from / (used in) financing activities	(134.8)	(37.4)
Impact of currency translation	(0.4)	0.2
Change in cash and cash equivalents	(45.4)	8.1
Cash and cash equivalents as of 1 January	436.5	276.2
Cash and cash equivalents as of 30 June	391.0	284.3
Change in cash and cash equivalents	(45.4)	8.1

Statement of changes in equity

in CHF mn

	Share capital	Treasury shares	Currency translation differences	Reserves	Equity, attributable to TX Group shareholders	Equity, attributable to non-controlling interests	Equity
As of 31 December 2020	106.0	(0.3)	(2.9)	1 596.4	1 699.2	297.2	1 996.4
Net income / (loss) (EAT)	-	-	-	9.0	9.0	12.2	21.2
Value fluctuation of hedges / financial assets	-	-	-	3.0	3.0	-	3.0
Actuarial gains / (losses) IAS 19	-	-	-	101.7	101.7	0.5	102.2
Currency translation differences	-	-	0.6	-	0.6	(0.0)	0.5
Income tax effects	-	-	-	(18.2)	(18.2)	(0.1)	(18.2)
Total comprehensive income / (loss)	-	-	0.6	95.5	96.1	12.6	108.7
Dividends paid	-	-	-	-	-	(31.5)	(31.5)
Sale of non-controlling interests	-	-	-	0.5	0.5	0.2	0.6
Contractual obligations to purchase non-controlling interests	-	-	-	(0.4)	(0.4)	-	(0.4)
Share-based payments	-	-	-	(0.6)	(0.6)	-	(0.6)
Change in treasury shares	-	0.1	-	-	0.1	-	0.1
As of 30 June 2021	106.0	(0.2)	(2.3)	1 691.3	1 794.8	278.5	2 073.3

As of 31 December 2021	106.0	(0.7)	(4.7)	2 578.6	2 679.2	301.0	2 980.1
Net income / (loss) (EAT)	-	-	-	(17.8)	(17.8)	18.8	1.0
Share of net income / (loss) recognised directly in equity of associates / joint ventures	-	-	-	3.5	3.5	-	3.5
Value fluctuation of hedges / financial assets	-	-	-	7.1	7.1	0.0	7.1
Actuarial gains / (losses) IAS 19	-	-	-	(295.4)	(295.4)	6.3	(289.1)
Currency translation differences	-	-	(1.8)	-	(1.8)	0.1	(1.6)
Income tax effects	-	-	-	53.3	53.3	(1.1)	52.2
Total comprehensive income / (loss)	-	-	(1.8)	(249.4)	(251.2)	24.2	(227.0)
Dividends paid	-	-	-	(78.4)	(78.4)	(40.7)	(119.1)
Sale of non-controlling interests	-	-	-	0.1	0.1	(0.1)	-
Share-based payments	-	-	-	(0.6)	(0.6)	-	(0.6)
Change in treasury shares	-	0.5	-	-	0.5	-	0.5
As of 30 June 2022	106.0	(0.2)	(6.5)	2 250.2	2 349.6	284.4	2 633.9

General

The unaudited interim consolidated financial statements as of 30 June 2022 were prepared in accordance with the International Accounting Standard (IAS) 34, “Interim Financial Reporting”. The same accounting policies were applied as in the 2021 Annual Report and the adjustments introduced since 1 January 2022, as listed in the Accounting section, were also taken into consideration. The interim consolidated financial statements were approved by the Board of Directors of TX Group AG on 24 August 2022.

The preparation of the interim consolidated financial statements requires that Group Management and the Board of Directors make estimates and assumptions that impact the amounts of the assets and liabilities and contingent liabilities, as well as the expenditures and income disclosed in the interim consolidated financial statements for the reporting period. These estimates and assumptions take account of past experience as well as changes in the economic situation and are mentioned where relevant. As they are subject to risks and uncertainties, the actual results may differ from these estimates.

In particular, the estimates and assumptions applied to the areas listed below had a material impact on the interim consolidated financial statements in the reporting period.

- Capitalisation of loss carryforwards
- Impairment testing for goodwill and intangible assets with an indefinite useful life
- Assessment of financial risks

Accounting

The TX Group applied the following new and revised standards and interpretations for the first time in the interim financial statements for 2022:

- IFRS 3, “Recognition of certain Liabilities and Contingent Liabilities in a Business Combination” (amendment to IFRS 3 “Business Combinations”) – 2022
- IAS 16, “Proceeds before Intended Use” (amendment to IAS 16 “Property, Plant and Equipment”) – 2022
- IAS 37, “Onerous Contracts — Cost of Fulfilling a Contract” (amendment to IAS 37 “Provisions, Contingent Liabilities and Contingent Assets”) – 2022

The new and revised standards and interpretations that are to be applied to the interim financial statements for the first time in 2022 or later were not applied earlier than required. The introduction of the revised standards is not expected to have any material impact on the consolidated financial statements.

Segment information

in CHF mn	TX Markets	Goldbach	20 Minuten	Tamedia	Group & Ventures	Eliminations and reconciliation IAS 19	Total
As of 30 June 2022							
Advertising revenue	–	19.4	46.6	41.1	6.1	–	113.2
Revenue from classifieds & services	70.7	5.1	2.1	18.2	27.8	–	123.8
Revenue from commercialisation and intermediary activities	–	37.5	–	–	–	–	37.5
Revenue from subscriptions and individual sales	–	–	–	116.0	–	–	116.0
Revenue from print and logistics	–	–	–	39.6	–	–	39.6
Other operating revenue	0.1	3.1	0.0	2.1	6.6	–	12.0
Other income	–	0.0	–	2.0	1.5	–	3.5
Revenue intersegment	0.4	18.5	1.9	8.7	50.0	(79.5)	–
Revenues	71.2	83.6	50.6	227.7	92.2	(79.5)	445.7
Operating expenses ¹	(29.5)	(68.7)	(49.5)	(229.3)	(89.1)	75.5	(390.6)
Share of net income / (loss) of associates / joint ventures	5.0	–	1.8	0.9	(1.3)	–	6.4
Operating income / (loss) before depreciation and amortisation (EBITDA)	46.8	14.9	2.9	(0.7)	1.7	(4.0)	61.5
Margin ²	65.7%	17.8%	5.8%	–0.3%	1.8%	–	13.8%
Depreciation and amortisation	(3.0)	(13.9)	(0.5)	(0.3)	(15.1)	–	(32.8)
Operating income before the effects of business combinations (EBIT b. PPA)	43.7	0.9	2.5	(1.0)	(13.4)	(4.0)	28.7
Margin ²	61.4%	1.1%	4.9%	–0.4%	–14.5%	–	6.4%
Amortisation resulting from business combinations	(5.2)	(6.9)	(1.1)	(9.1)	(2.8)	–	(25.1)
Operating income / (loss) (EBIT)	38.5	(6.0)	1.4	(10.1)	(16.2)	(4.0)	3.7
Margin ²	54.1%	–7.2%	2.7%	–4.4%	–17.6%	–	0.8%
Number of employees (FTE) ³	252	661	322	1 295	840	–	3 371

in CHF mn	TX Markets	Goldbach	20 Minuten	Tamedia	Group & Ventures	Eliminations and reconciliation IAS 19	Total
As of 30 June 2021							
Advertising revenue	6.7	8.4	45.0	43.0	7.0	–	110.1
Revenue from classifieds & services	101.1	0.0	2.1	15.7	24.9	–	143.7
Revenue from commercialisation and intermediary activities	–	35.4	–	–	–	–	35.4
Revenue from subscriptions and individual sales	–	–	–	121.3	–	–	121.3
Revenue from print and logistics	–	–	–	32.6	–	–	32.6
Other operating revenue	0.4	4.9	0.3	2.1	1.6	–	9.3
Other income	0.0	0.8	0.0	0.0	0.0	–	0.9
Revenue intersegment	0.2	24.5	3.6	7.7	55.2	(91.1)	–
Revenues	108.4	74.0	51.0	222.4	88.6	(91.1)	453.3
Operating expenses ¹	(69.4)	(59.5)	(50.9)	(214.3)	(81.7)	85.5	(390.4)
Share of net income / (loss) of associates / joint ventures	8.0	–	(0.0)	1.7	(0.4)	0.2	9.5
Operating income / (loss) before depreciation and amortisation (EBITDA)	47.0	14.5	0.1	9.8	6.5	(5.5)	72.5
Margin ²	43.4%	19.6%	0.2%	4.4%	7.4%	–	16.0%
Depreciation and amortisation	(3.6)	(4.3)	(0.4)	(0.4)	(15.5)	–	(24.3)
Operating income before the effects of business combinations (EBIT b. PPA)	43.4	10.2	(0.3)	9.4	(9.0)	(5.5)	48.2
Margin ²	40.1%	13.8%	–0.6%	4.2%	–10.2%	–	10.6%
Amortisation resulting from business combinations	(10.3)	(7.9)	(1.1)	(10.6)	(2.8)	–	(32.8)
Operating income / (loss) (EBIT)	33.1	2.3	(1.4)	(1.2)	(11.8)	(5.5)	15.4
Margin ²	30.5%	3.1%	–2.8%	–0.6%	–13.3%	–	3.4%
Number of employees (FTE) ³	562	622	316	1 384	784	–	3 667

1 The employee benefit expense from IAS 19 is not part of the individual segments and is presented separately together with the eliminations.

2 The margin relates to revenues.

3 Average number of employees, excluding employees in associates/joint ventures.

Changes to the group of consolidated companies

There were no material changes to the group of consolidated companies during the first half of 2022.

Income statement

Revenues fell by CHF 7.6 million compared with the previous year from CHF 453.3 million to CHF 445.7 million. Without the change to the group of consolidated companies (sale of SMG companies in the second half of 2021), revenues would have increased by CHF 47.5 million. Both advertising revenues (CHF +3.1 million or +2.8 per cent, without the change to the group of consolidated companies CHF +9.8 million or +9.5 per cent) and revenues from commercialisation and intermediary activities (CHF +2.2 million or +6.1 per cent) continued to recover in the wake of the coronavirus crisis. Revenues from classifieds and services (CHF –19.9 million or –13.9 per cent) would also have increased by CHF 28.1 million without the change to the group of consolidated companies. Revenues from subscriptions and individual sales are down by CHF –5.3 million or –4.4 per cent to CHF 116.0 million. Revenues from print and logistic operations increased, due to the significant increase in paper prices, by a total of CHF 7.0 million or 21.5 per cent to CHF 39.6 million. Other operating revenue is up by CHF 2.7 million or 27.9 per cent to CHF 12.0 million. Other income includes reversed, unused provisions from social plans, the reversal of incoming payments that could not be allocated to any invoice or repaid and other income not material on its own.

The **costs of material and services** rose by CHF 9.5 million to CHF 77.2 million. Some of the increase in the costs of material can be attributed, in the amount of CHF 11.1 million, to higher expenditure on paper. This rose on account of the significant increase in the price of paper and a slight increase in paper volumes. The lower costs of services are partly attributable to the SMG companies no longer being included in the group of consolidated companies.

Personnel expenses fell by CHF 18.4 million compared with the previous year to CHF 212.5 million. Without the change to the group of consolidated companies (SMG companies no longer included), personnel expense would have increased by CHF 7.8 million. Compensation for reduced working hours in the amount of CHF 5.9 million was still being claimed in the comparison period, which was no longer the case in the first half of 2022. The expenses associated with the profit participation for Group Management and employees increased by CHF 3.5 million. These include additional expenses for payments of an employee bonus for the previous year. Employee benefit expenses as per IAS 19 decreased by CHF 1.7 million compared with the previous year, with this change in employee benefit expenses also including expenses for settling compensation for reduced working hours and for expected social plan benefits.

Other operating expenses rose by CHF 9.1 million to CHF 100.9 million. CHF 3.1 million relates to full repayment of the federal press subsidies received in 2021.

The **share of net income / (loss) of associates and joint ventures** for the first half of 2022 amounts to CHF 6.4 million, which is down CHF 3.1 million on the first half of 2021. Karriere.at accounts for the biggest contribution and a significant improvement on the previous year (CHF +4.2 million), while SMG Swiss Marketplace Group shows a loss of CHF 7.4 million due to depreciation and amortisation from business combinations.

Depreciation and amortisation increased by CHF 8.5 million from the previous year to CHF 32.8 million. The increase is attributable in particular to depreciation of right-of-use assets from leases, which is attributable in turn to the growth of Neo Advertising, with no material effect to be recorded due to any change to the group of consolidated companies. Depreciation and amortisation from business combinations decreased by CHF 7.7 million to CHF 25.1 million, whereby the effect of the change to the group of consolidated companies amounts to CHF –5.2 million and the further reduction is attributable to customer bases and IT platforms being fully amortised.

In the first half of 2022, the **financial result** amounts to CHF 1.2 million (previous year: CHF 11.7 million). In the previous year, the now concluded arbitration proceedings against the sellers of Trendsales at the court of arbitration in Copenhagen had a significant impact, with damages of CHF 11.8 million being recorded. As was previously the case in the first half of 2021, no material profit or loss from the sale of investments is to be recognised for 2022 either. Net interest amounts to CHF 1.2 million, exchange rate effects account for CHF –0.7 million and financial income in accordance with IAS 19 amounts to CHF 0.5 million.

The expected average tax rate equals the weighted average of the rates of the consolidated companies. This is 14.0 per cent for the first half of 2022 (previous year: 19.4 per cent). Both positive and negative results for the individual companies feed into the calculation for the expected tax rate, taking into account the applicable tax rates in each case, therefore resulting in a lower expected tax rate compared with the previous year.

The effective tax rate increased from 21.7 per cent in the first half of 2021 to 79.1 per cent in the first half of 2022. The main reasons for this divergence from the expected tax rate are the impact of investment deductions and other non-taxable income, tax effects on investments and unrecognised deferred tax assets relating to loss carryforwards. Unrecognised deferred tax assets on tax loss carryforwards result from the estimate that, based on their income situation, the relevant companies do not fulfil the prerequisites for the realisation of losses.

Balance sheet

In the first half of 2022, total assets decreased by CHF 385.5 million from CHF 3,763.4 million to CHF 3,377.9 million. **Equity** fell by CHF 346.2 million to CHF 2,633.9 million. The equity ratio is 78.0 per cent as of 30 June 2022 (79.2 per cent as of the end of the previous year). The revaluation of the employee benefit obligations as per IAS 19, as recorded in the statement of total comprehensive income, had a negative effect in the amount of CHF 289.1 million (before deferred taxes), whereas a profit of CHF 102.2 million resulted in the first half of the previous year. A dividend in the amount of CHF 78.4 million (CHF 7.40 per share) was paid out to the shareholders of TX Group AG, whereas no dividend was paid the previous year. The non-controlling interests in equity fell by CHF 16.6 million to CHF 284.4 million. The net income from non-controlling interests increased by CHF 6.6 million or 53.7 per cent to CHF 18.8 million, reflecting in particular the growth in revenues for JobCloud AG. Dividends in the amount of CHF 40.7 million were paid to non-controlling interests (previous year: CHF 31.5 million).

Current assets fell by CHF 157.7 million to CHF 701.3 million. Cash and cash equivalents remain high at CHF 391.0 million. In the first half of 2022, current financial receivables fell by CHF 95.8 million, primarily due to the payment of preference dividends from SMG in the amount of CHF 89.8 million. The decrease in trade accounts receivable and the increase in accrued income and prepaid expenses are a result of seasonal fluctuations.

Non-current assets decreased by CHF 227.8 million to CHF 2,676.7 million. Additions of property, plant and equipment relate in particular to investments in inventory for digital advertising spaces and in conversion work. As regards intangible assets, further investments in software projects were made in the first half of 2022. The investments were offset by depreciation and amortisation of CHF 57.9 million. No material disposals or currency effects need to be recorded for the first half of 2022. Investments in associates and joint ventures were reduced by CHF 12.0 million to CHF 888.6 million. The change is primarily due to the net effect of the share of net income (loss) of associates and joint ventures of CHF 6.4 million and the dividend payments received in the amount of CHF –17.9 million. As of 30 June 2022, there are employee benefit plan assets totalling CHF 33.4 million held by various benefit plans, and these fell by CHF 314.7 million due to the negative performance associated with plan assets and the impact of the asset ceiling. Non-current financial assets increased by CHF 5.0 million to CHF 198.5 million, with the sale of MoneyPark AG and firstbird GmbH being more than offset by newly issued loans and investments in other new interests. Deferred tax assets increased by CHF 8.6 million to CHF 11.0 million.

Current liabilities posted a fall of CHF 3.7 million to CHF 471.0 million. Current financial liabilities increased due to new lease liabilities by CHF 10.8 million. The decrease in trade accounts payable of CHF 17.0 million and the increase in other current liabilities of CHF 16.2 million are attributable to seasonal fluctuations. Deferred revenues from contracts with customers amount to CHF 215.4 million, which is down by CHF 20.6 million compared with 31 December 2021. Other accrued liabilities are up by CHF 6.3 million to CHF 110.0 million. Both changes in deferred revenues from contracts with customers and in other accrued liabilities are attributable to typical seasonal fluctuations. Current provisions reduced slightly by CHF 0.6 million to a total of CHF 3.0 million. The reduction is attributable to used or reversed provisions for social plans.

Non-current liabilities decreased by CHF 35.6 million to CHF 273.0 million. Non-current financial liabilities increased in the first half of the year by CHF 39.6 million. The increase is primarily due to liabilities from new leases and more than offsets the repayment of a loan. Employee benefit obligations decreased by CHF 22.1 million to CHF 5.4 million, with deferred tax liabilities also declining by CHF 52.8 million to CHF 103.3 million. Non-current provisions remained practically unchanged and amount to CHF 11.0 million (previous year: CHF 11.2 million).

Statement of cash flows

Cash and cash equivalents decreased by CHF 45.4 million from CHF 436.5 million to CHF 391.0 million.

Cash flow from / (used in) trading activities increased by CHF 5.0 million to CHF 66.0 million compared with the first half of 2021. Despite the significant reduction in net income (EAT), the slight increase is attributable in particular to the positive change in net current assets and the higher dividends from associates / joint ventures.

Cash flow from / (used in) investing activities amounts to CHF 23.8 million (previous year: CHF -15.8 million). The difference in cash inflows compared with the previous year is attributable, among other things, to the sales of MoneyPark AG and firstbird GmbH (total inflow of cash and cash equivalents to the value of CHF 21.0 million), a slight increase in loans and a preference dividend received from the sale of SMG Swiss Marketplace Group AG, of which CHF 25.6 million was paid in cash. Cash outflows in 2022 were associated with investments in property, plant and equipment in the amount of CHF 12.1 million, e.g. for the inventory associated with digital advertising spaces in the out-of-home area and the conversion of the Werdareal site. CHF 3.5 million was invested in intangible assets, in particular for the capitalisation of software projects at JobCloud AG. The sale of property, plant and equipment and intangible assets resulted in a cash inflow in the amount of CHF 0.1 million. Cash flow after investing activities in property, plant and equipment and intangible assets (FCF b. M&A) amounts to CHF 50.3 million, an increase of CHF 0.9 million on the previous year's figure of CHF 49.3 million. Cash outflows associated with other investments worth CHF 14.2 million include the purchase of shares in Stableton Financial AG and Caeleste AG as well as changes involving current accounts with non-controlling interests and increases in loans to associates.

Cash flow from / (used in) financing activities amounts to CHF -134.8 million (previous year: CHF -37.4 million). The significant increase in cash outflows as compared with the previous year is attributable in particular to dividends being paid again to TX Group shareholders for the 2021 financial year in the amount of CHF 78.4 million. Dividend payments to non-controlling interests of JobCloud AG and the Goldbach Group are also up by around CHF 8.9 million compared with the first half of 2021. Rental payments increased significantly too by CHF 8.4 million to CHF 15.5 million. This is attributable to new or modified leases – significantly more leases were concluded in particular in the growing out-of-home area. Other items remained largely stable.

Financial instruments

in CHF 000	Category	30.06.2022		31.12.2021	
		Carrying amount	Fair value	Carrying amount	Fair value
Cash and cash equivalents	1	391.0	391.0	436.5	436.5
Current financial assets		18.6	18.6	20.0	20.0
of which securities	4	18.6	18.6	20.0	20.0
Trade accounts receivable	2	180.9	180.9	228.5	228.5
Current financial receivables	2	27.2	27.2	123.0	123.0
Other non-current financial assets		198.5	187.5	193.5	184.9
of which other investments – equity instruments	3	30.5	30.5	37.4	37.4
of which other investments – no equity instruments	4	0.3	0.3	0.2	0.2
of which loans receivable	2	165.2	154.2	154.3	145.7
of which other non-current financial assets – no equity instruments	2	2.6	2.6	1.6	1.6
Current financial liabilities		2.9	2.9	6.1	6.1
of which forward exchange transactions	6	1.6	1.6	1.7	1.7
of which other current financial liabilities	5	1.4	1.4	4.4	4.4
Trade accounts payable	5	49.0	49.0	66.0	66.0
Other current liabilities	5	7.8	7.8	4.9	4.9
Non-current financial liabilities		11.7	12.6	72.3	72.2
of which bank liabilities and loans	5	8.9	9.8	69.6	69.5
of which forward exchange transactions	5	0.1	0.1	–	–
of which purchase price obligations	6	1.1	1.1	1.1	1.1
of which obligations to purchase own equity instruments	6	0.5	0.5	0.5	0.5
of which other non-current financial liabilities	6	1.2	1.2	1.2	1.2
Categorisation of financial instruments as per IFRS 9					
Cash and cash equivalents – at amortised cost	1	391.0	391.0	436.5	436.5
Loans and receivables – at amortised cost	2	375.9	364.9	507.5	498.9
Financial assets – at fair value with value adjustments in other comprehensive income	3	30.5	30.5	37.4	37.4
Financial assets – at fair value with value adjustments in profit or loss	4	18.8	18.8	20.2	20.2
Financial liabilities – at amortised cost	5	(67.1)	(68.0)	(144.9)	(144.9)
Financial liabilities – at fair value with value adjustments in profit or loss	6	(4.3)	(4.3)	(4.4)	(4.4)

The TX Group uses the following measurement hierarchy for determining the fair value of financial instruments:

- Level 1
Listed prices on active markets for identical assets or liabilities.
- Level 2
Fair values calculated on the basis of observable market data. Either listed prices on non-active markets or non-listed prices are used. Such market values may also be derived from prices indirectly.
- Level 3
Fair values not calculated on the basis of observable market data.

Any forward exchange transactions are combined under current financial assets, providing they have a positive fair value. As at 30 June, these amount to CHF –1.7 million net, so no further disclosure is made in respect of them.

Among other things, equity instruments associated with other financial assets and any purchase prices due are classified as Level 3 in the fair value hierarchy. Here too, a more detailed disclosure is not made as these are not deemed to be material. Other investments recorded under other non-current financial assets are also classified as Level 3. Investments are mainly made during the start-up phase when no observable market prices are available. A suitable alternative valuation method is therefore applied in order to determine the fair value of the investment. These can include the price paid by third parties during financing rounds, a calculation based on the discounted cash flow (DCF) method or the market price as determined with the help of multiples. Input factors are things like contract details during the financing rounds, including the price paid by third parties, or business plans that contain the latest estimates in respect of trends for revenues and costs. As regards the most important other investment, in quantitative terms, in Joveo Inc., which is recorded in the balance sheet with a value of CHF 9.9 million as of 30 June 2022, the valuation was performed on a DCF basis during the second half of 2021. Any remaining other investments (including their sensitivity) are deemed not to be material for TX Group. The valuations of other investments are reviewed on a half-yearly basis. The change in respect of other investments in the reporting period can be seen in the table below.

in CHF 000	30.06.2022	31.12.2021
Other investments – as of 1 January	37.5	32.9
Additions	7.0	10.2
Disposals	(13.9)	–
Transfer to associates	–	(9.8)
Valuation increase via other comprehensive income	0.1	4.2
Other investments – as of 30 June / 31 December	30.7	37.5

All other financial instruments valued at fair value are classified as Level 1 in the fair value hierarchy. There were no transfers between the three levels.

Important events after the balance sheet date

There were no events after the balance sheet date.

Financial calendar

The net income / (loss) for 2022 will be published on 9 March 2023.

Investor Relations

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