

# TX Group Half-Year Report 2021

Zurich, 31 August 2021

**Dear Shareholders**  
**dear Staff Members**  
**dear Friends and Partners of the TX Group**

The year 2021 will go down in our corporate history. The merger of our online marketplaces and general classifieds platforms (TX Markets excluding JobCloud) with those of Ringier/Mobiliar (Scout24 Switzerland) represents a major step for TX Group and a strengthening of the Swiss business location. It will create one of the country's largest digital companies. We are proud to be making a major contribution to this new enterprise. In recent years, we invested a lot of effort to develop TX Markets and consistently drive growth across all areas.

The merger is a bold but logical step. Digitalisation is having an impact on all parts of the economy and along the entire value chain. Even digital businesses are challenged to constantly reinvent themselves and keep up with fast-paced developments. In the area of marketplaces and classifieds, there has also been a significant change in terms of competition. Global players are entering markets around the world and increasingly making inroads into our domestic market as well. The emerging enterprise provides a new and stronger base for Swiss online marketplaces and general classifieds platforms to compete in this environment. In future, this joint venture will be able to reach new heights – at its own pace and in its own way.

The realignment of our Group is already having a positive impact: The structure introduced in early 2020, with the four independent companies TX Markets, Goldbach, 20 Minuten and Tamedia, is allowing us to strike out in new directions. It has provided transparency and clarity regarding the great opportunities and challenges of the different business areas. All our companies are working to establish their own position within the market. At the same time, joint business opportunities are cultivated where it is appropriate.

Looking back on the first half of 2021, the economic environment remained challenging for the entire TX Group, with the coronavirus crisis continuing to weigh us down. This makes our results even more gratifying, with revenues enjoying 8 per cent organic growth year-on-year and operating income (EBIT b. PPA) up by CHF 36 million.



The significant improvement in the operating income also reflects the initial impact of the ongoing savings programmes for Group-wide services and Tamedia. The increase in revenues was driven by online marketplaces and classified. The strongest recovery in the first half of the year was recorded by the job market, with JobCloud making up for lost ground. Other marketplaces also performed well. For example, Ricardo and Tutti continued to profit from the general trend for second-hand products and the increased awareness of sustainability. Overall, TX Markets showed its resilience in the pandemic and is ready for the next steps in its development.

The other companies also did their bit to increase revenue. As the first half of the year drew to a close, the situation on the advertisement market started to improve, and this had a positive impact on 20 Minuten, Goldbach and Tamedia. Goldbach received a decisive boost in the growing out-of-home segment by winning Zurich's public transport system (VBZ) as a customer. 20 Minuten and Tamedia pushed ahead with their digitalisation drive: 20 Minuten was the first daily medium in Switzerland to reach a total audience of over 3 million users, while Tamedia was able to compensate for the decline in print subscriptions through online subscriptions.

Across the Group, the digital share of revenues increased by 3 percentage points to 53 per cent compared to the previous year, with 11 per cent coming from publishing. In future too, top priority will be given to consistent development of digital products.

As a leading media and technology group in Switzerland, we are convinced we can play a leading role in digital transformation. The joint venture announced today, which combines our online marketplaces and classified advertising with those of Ringier/Mobiliar, will see the emergence of a strong and powerful digital enterprise in Switzerland. We have helped build this foundation and gained valuable experience in the process. With a solid balance sheet and a high level of liquidity, many opportunities are open for us to use them in a targeted manner and to further develop our Group. With this in mind, we look forward to an exciting future and hope to shape this with our outstanding colleagues. Many thanks for your confidence in TX Group.

Yours sincerely,



Dr Pietro Supino  
Chairman and Publisher

# Operational reporting by TX Group on the first half of 2021

## Alternative key performance figures

The TX Group uses the following alternative key performance figures:

- Operating income before depreciation and amortisation (EBITDA)
- Operating income before effects of business combinations (EBIT b. PPA)
- Cash flow after investing activities in tangible and intangible assets (FCF b. M&A)
- Normalised consolidated income statement

Detailed information on how the alternative key performance figures are derived can be found at [www.tx.group/en/investor-relations/alternative-performance-figures](http://www.tx.group/en/investor-relations/alternative-performance-figures).

The figures shown are rounded in every table. As the calculations are made with a higher level of numerical accuracy, it is possible that small rounding differences may occur.

## Key figures

| in CHF mn   |            | 30.06.2021 | 30.06.2020 | Change <sup>1</sup> |
|---|------------|------------|------------|---------------------|
| <b>Income statement</b>   |            |            |            |                     |
| Revenues  |            | 453.3      | 431.2      | 5.1%                |
| Operating income / (loss) before depreciation and amortisation (EBITDA)                       |            | 72.5       | 34.1       | 112.3%              |
| Margin <sup>2</sup>   |            | 16.0%      | 7.9%       | 8.1 %p              |
| Operating income / (loss) before effects of business combinations (EBIT b. PPA)               |            | 48.2       | 12.3       | 290.4%              |
| Margin <sup>2</sup>   |            | 10.6%      | 2.9%       | 7.8 %p              |
| Operating income / (loss) (EBIT)  |            | 15.4       | (107.5)    | n.a.                |
| Margin <sup>2</sup>   |            | 3.4%       | -24.9%     | 28.3 %p             |
| Net income / (loss) (EAT)   |            | 21.2       | (109.4)    | n.a.                |
| Margin <sup>2</sup>   |            | 4.7%       | -25.4%     | 30.1 %p             |
| <b>Segment share of total revenues with third parties</b>                                     |            |            |            |                     |
| TX Markets  |            | 23.9%      | 23.2%      | 0.7 %p              |
| Goldbach  |            | 10.9%      | 9.3%       | 1.7 %p              |
| 20 Minuten  |            | 10.5%      | 8.7%       | 1.8 %p              |
| Tamedia   |            | 47.4%      | 49.6%      | -2.3 %p             |
| Group & Ventures  |            | 7.4%       | 9.2%       | -1.8 %p             |
| <b>Employee key data</b>  |            |            |            |                     |
| Number of employees (FTE) <sup>3</sup>  |            | 3 667      | 3 640      | 0.7%                |
| Revenue per employee  | in CHF 000 | 123.6      | 118.5      | 4.4%                |
| <b>Balance sheet</b>  |            |            |            |                     |
| Current assets  |            | 577.4      | 458.8      | 25.8%               |
| Non-current assets  |            | 2 199.5    | 2 154.6    | 2.1%                |
| Total assets  |            | 2 776.9    | 2 613.4    | 6.3%                |
| Liabilities   |            | 703.6      | 688.8      | 2.1%                |
| Equity  |            | 2 073.3    | 1 924.6    | 7.7%                |
| <b>Cash flow</b>  |            |            |            |                     |
| Cash flow from / (used in) operating activities   |            | 61.1       | 15.4       | 296.7%              |
| Cash flow from / (used in) investing activities   |            | (15.8)     | 4.1        | n.a.                |
| Cash flow after investing in property, plant and equipment and intangible assets (FCF b. M&A) |            | 49.3       | (0.0)      | n.a.                |
| Cash flow after investing activities (FCF)  |            | 45.3       | 19.5       | 132.5%              |
| Cash flow from / (used in) financing activities   |            | (37.4)     | (126.1)    | -70.4%              |
| Change in cash and cash equivalents   |            | 8.1        | (106.9)    | n.a.                |
| <b>Financial key data</b>   |            |            |            |                     |
| Equity ratio <sup>4</sup>   |            | 74.7%      | 73.6%      | 1 %p                |
| Return on equity <sup>5</sup>   |            | 2.0%       | -11.4%     | 13.4 %p             |
| Net debt / (net liquidity) <sup>6</sup>   |            | (194.2)    | (112.0)    | 73.3%               |
| Debt factor <sup>7</sup>  | x          | -          | -          | n.a.                |
| <b>Key figures per share</b>  |            |            |            |                     |
| Net income / (loss) per share undiluted   | in CHF     | 0.85       | (11.01)    | n.a.                |
| Share price   | in CHF     | 85.90      | 70.30      | 22.2%               |
| Market capitalisation   |            | 910.3      | 745.1      | 22.2%               |

1 No indication is given for changes in comparative variables with different signs (n.a.). The change in relative values (e.g. margins) is given in percentage points (%p).

2 As a percentage of revenue

3 Average number of employees, excluding employees in associates / joint ventures

4 Equity to total assets

5 Net income / (loss) including non-controlling interests (projected for 12 months) to shareholders' equity as of 30 June

6 Current and non-current financial liabilities less cash and cash equivalents

7 Net debt to cash flow from / (used in) operating activities

# Normalised consolidated income statement

| in CHF mn  | Comment | 30.06.2021       |                 |                              | 30.06.2020       |                 |                              |
|--|---------|------------------|-----------------|------------------------------|------------------|-----------------|------------------------------|
|  |         | Income statement | One-off effects | Adjusted net income / (loss) | Income statement | One-off effects | Adjusted net income / (loss) |
| Advertising revenue  |         | 110.1            | –               | 110.1                        | 94.0             | –               | 94.0                         |
| Revenue from classifieds & services  |         | 143.7            | –               | 143.7                        | 145.1            | –               | 145.1                        |
| Commercialisation and intermediary revenue   |         | 35.4             | –               | 35.4                         | 26.3             | –               | 26.3                         |
| Revenue from subscriptions and individual sales  |         | 121.3            | –               | 121.3                        | 121.3            | –               | 121.3                        |
| Revenue from print and logistic operations   |         | 32.6             | –               | 32.6                         | 35.1             | –               | 35.1                         |
| Other operating revenue  |         | 9.3              | –               | 9.3                          | 8.1              | –               | 8.1                          |
| Other income   | 1       | 0.9              | (0.8)           | 0.2                          | 1.3              | (1.1)           | 0.2                          |
| <b>Revenues</b>  |         | <b>453.3</b>     | <b>(0.8)</b>    | <b>452.6</b>                 | <b>431.2</b>     | <b>(1.1)</b>    | <b>430.1</b>                 |
| Costs of material and services   | 2       | (67.6)           | (0.3)           | (67.9)                       | (74.0)           | –               | (74.0)                       |
| Personnel expenses   |         | (230.9)          | –               | (230.9)                      | (227.5)          | –               | (227.5)                      |
| Other operating expenses   | 3       | (91.9)           | (1.6)           | (93.5)                       | (99.4)           | –               | (99.4)                       |
| Share of net income / (loss) of associated companies / joint ventures                  | 4       | 9.5              | 1.7             | 11.2                         | 3.8              | –               | 3.8                          |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         |         | <b>72.5</b>      | <b>(1.0)</b>    | <b>71.5</b>                  | <b>34.1</b>      | <b>(1.1)</b>    | <b>33.1</b>                  |
| Margin   |         | 16.0%            |                 | 15.8%                        | 7.9%             |                 | 7.7%                         |
| Depreciation and amortisation  |         | (24.3)           | –               | (24.3)                       | (21.8)           | –               | (21.8)                       |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> |         | <b>48.2</b>      | <b>(1.0)</b>    | <b>47.2</b>                  | <b>12.3</b>      | <b>(1.1)</b>    | <b>11.3</b>                  |
| Margin   |         | 10.6%            |                 | 10.4%                        | 2.9%             |                 | 2.6%                         |
| Amortisation resulting from business combinations                                      | 5       | (32.8)           | 32.8            | –                            | (34.9)           | 34.9            | –                            |
| Impairment   | 6       | –                | –               | –                            | (85.0)           | 85.0            | –                            |
| <b>Operating income / (loss) (EBIT)</b>  |         | <b>15.4</b>      | <b>31.8</b>     | <b>47.2</b>                  | <b>(107.5)</b>   | <b>118.8</b>    | <b>11.3</b>                  |
| Margin   |         | 3.4%             |                 | 10.4%                        | –24.9%           |                 | 2.6%                         |
| Financial income   | 7       | 14.7             | (12.0)          | 2.7                          | 1.4              | –               | 1.4                          |
| Financial expense  |         | (3.0)            | –               | (3.0)                        | (2.4)            | –               | (2.4)                        |
| <b>Income / (loss) before taxes (EBT)</b>  |         | <b>27.1</b>      | <b>19.7</b>     | <b>46.9</b>                  | <b>(108.5)</b>   | <b>118.8</b>    | <b>10.3</b>                  |
| Income taxes   | 8       | (5.9)            | (2.8)           | (8.6)                        | (0.9)            | (5.6)           | (6.5)                        |
| <b>Net income / (loss) (EAT)</b>   |         | <b>21.2</b>      | <b>17.0</b>     | <b>38.2</b>                  | <b>(109.4)</b>   | <b>113.2</b>    | <b>3.8</b>                   |
| Margin   |         | 4.7%             |                 | 8.4%                         | –25.4%           |                 | 0.9%                         |

- 1 The adjustment in 2021 relates to hardship payments for Neo Advertising AG (Goldbach segment). The adjustment in 2020 relates to the gain on disposal from the sale of the Renovero activity from Olmero AG (Group & Ventures segment).
- 2 The adjustment includes the extraordinary federal contributions to finance the basic services of the national news agency Keystone-SDA to relieve the media providers (segment Tamedia).
- 3 The adjustment includes the extraordinary support of the Confederation for the reduced delivery of subscribed daily and weekly newspapers and magazines (press subsidy) (segment Tamedia)
- 4 The adjustment in 2021 relates to the impairment of goodwill of the associate BTMX P/S (segment 20 Minuten).
- 5 Depreciation from business combinations is normalised in full. Allocation to the segments according to segment reporting.
- 6 The adjustment in 2020 relates to the impairment of goodwill of the cash-generating unit Tamedia (Tamedia segment).
- 7 The adjustment in 2021 relates to compensation from legal proceedings in connection with Trendsales ApS, in which TX Group Ltd had acted as plaintiff (Group & Ventures segment).
- 8 In the business year and in the comparison period, a correction is made for the tax effects on the special effects. There is only a minor tax effect on the goodwill impairment due to the taxable result of TX Group AG.

Managing Director: Olivier Rihs

in CHF mn

|  | 30.06.2021   | 30.06.2020   |
|--|--------------|--------------|
| Advertising revenue <sup>1</sup>   | 6.7          | 5.2          |
| Revenue from classifieds & services <sup>1</sup>                                       | 101.1        | 94.7         |
| Other operating revenue <sup>1</sup>   | 0.5          | 0.8          |
| Other income <sup>1</sup>  | 0.1          | 0.0          |
| <b>Revenues</b>  | <b>108.4</b> | <b>100.8</b> |
| Operating expenses <sup>2</sup>  | (69.4)       | (65.4)       |
| Share of net income / (loss) of associates / joint ventures                            | 8.0          | 3.4          |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>47.0</b>  | <b>38.8</b>  |
| Margin <sup>3</sup>  | 43.4%        | 38.5%        |
| Depreciation and amortisation  | (3.6)        | (3.0)        |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>43.4</b>  | <b>35.8</b>  |
| Margin <sup>3</sup>  | 40.1%        | 35.5%        |
| Amortisation resulting from business combinations                                      | (10.3)       | (11.0)       |
| <b>Operating income / (loss) (EBIT)</b>  | <b>33.1</b>  | <b>24.8</b>  |
| Margin <sup>3</sup>  | 30.5%        | 24.6%        |
| Normalisation <sup>4</sup>   | 10.3         | 11.0         |
| <b>Operating income / (loss) (EBIT adj.)</b>   | <b>43.4</b>  | <b>35.8</b>  |
| Margin <sup>3</sup>  | 40.1%        | 35.5%        |
| Number of employees (FTE) <sup>5</sup>   | 562          | 582          |

1 Includes third-party revenues and revenues generated with other TX segments.

2 Excluding employee benefit expense IAS 19 (analogous to segment reporting).

3 The margin relates to revenue.

4 See details in section "Normalised consolidated income statement"

5 Average number of employees, excluding employees in associates / joint ventures.

The TX Markets segment and company, with its online marketplaces and classified platforms, is among the leading digital companies in Switzerland. It comprises the job portal JobCloud (50 per cent of a joint venture, fully consolidated), the property platform Homegate, the online marketplaces Ricardo and Tutti and the car marketplace Car For You (50 per cent of a joint venture, fully consolidated).

TX Markets increased its revenues year-on-year by a gratifying 7.5 per cent to CHF 108.4 million. This improvement is primarily down to the recovery on the Swiss job market and the second-hand and circular economy continuing to go from strength to strength. Operating income before depreciation and amortisation (EBITDA) amounted to CHF 47.0 million (previous year: CHF 38.8 million). The EBITDA margin rose from 38.5 per cent in the previous year to 43.4 per cent. Operating income before the effects of business combinations (EBIT b. PPA.) improved to CHF 43.4 million (previous year: CHF 35.8 million). In the first half of 2021, there were no other one-off effects for TX Markets besides depreciation and amortisation from business combinations. This means normalised operating income (EBIT adj.) is the same as operating income before the effects of business combinations (EBIT b. PPA). Overall, the broad platform ecosystem of TX Markets proved to be extremely resilient. Positive performance led to an increase in value, with the market valuation of digital platforms generally being determined as a multiple of revenues or EBITDA.

JobCloud's job platforms profited from a recovery on the Swiss job market. They achieved significant growth and were able to compensate for the decline caused by the coronavirus pandemic, which also translated into a 7 per cent or so increase in the number of listed jobs each month. Ricardo continued to see positive performance on its platform. Compared with the same period the previous year, the marketplace recorded an increase of around 18 per cent in terms of sessions – from 21.5 million to 25.5 million – and processed an average of 550,000 private user transactions a month, which equates to an increase of a fifth compared with the previous year. To better highlight the issue of second hand, the “Reduce & Reuse” category was launched in collaboration with the news portal 20 Minuten. This profiles the main aspects of the circular economy, with sustainable travel recommendations and tips on how to sell clothes, furniture and bikes online among other things. The platform Tutti also profited from the trend towards greater sustainability and featured over 2.3 million listed objects, which represents an increase of almost 14 per cent on the previous year. By contrast, Homegate suffered from reduced availability on the property market due to the coronavirus crisis. The average number of properties listed on the property platform fell from 100,000 in the previous year to 93,000 in the reporting period, which equates to a decrease of 7 per cent. In spite of this, Homegate was also able to maintain its leading position in Switzerland thanks to the acquisition of Swiss customers from Immowelt. With the already communicated acquisition of Acheter-Louer.ch, the position will be further reinforced. The new sales-based offer on the car market, under the name Car For You, has also made a good start, with significantly more than 1,000 dealers and car buyers tempted to use it already.

Managing Director: Michi Frank

in CHF mn

|  | 30.06.2021  | 30.06.2020    |
|--|-------------|---------------|
| Advertising revenue <sup>1</sup>   | 8.4         | 9.7           |
| Revenue from commercialisation and intermediary activities <sup>1</sup>                | 59.1        | 45.8          |
| Other operating revenue <sup>1</sup>   | 5.6         | 5.5           |
| Other income <sup>1</sup>  | 0.8         | –             |
| <b>Revenues</b>  | <b>74.0</b> | <b>61.1</b>   |
| Operating expenses <sup>2</sup>  | (59.5)      | (61.2)        |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>14.5</b> | <b>(0.1)</b>  |
| Margin <sup>3</sup>  | 19.6%       | –0.2%         |
| Depreciation and amortisation  | (4.3)       | (3.2)         |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>10.2</b> | <b>(3.3)</b>  |
| Margin <sup>3</sup>  | 13.8%       | –5.4%         |
| Amortisation resulting from business combinations                                      | (7.9)       | (8.8)         |
| <b>Operating income / (loss) (EBIT)</b>  | <b>2.3</b>  | <b>(12.1)</b> |
| Margin <sup>3</sup>  | 3.1%        | –19.7%        |
| Normalisation <sup>4</sup>   | 7.2         | 8.8           |
| <b>Operating income / (loss) (EBIT adj.)</b>   | <b>9.4</b>  | <b>(3.3)</b>  |
| Margin <sup>3</sup>  | 12.8%       | –5.4%         |
| Number of employees (FTE) <sup>5</sup>   | 622         | 610           |

1 Includes third-party revenues and revenues generated with other TX segments.

2 Excluding employee benefit expense IAS 19 (analogous to segment reporting).

3 The margin relates to revenue.

4 See details in section "Normalised consolidated income statement"

5 Average number of employees, excluding employees in associates / joint ventures.



The Goldbach segment and company markets and brokers advertising across the following areas: TV, radio, print, online, mobile, out-of-home advertising and performance marketing. Among other things, the segment comprises fully consolidated majority interests in the video marketer Goldbach Media (54 per cent), the online marketer Goldbach Audience (50.1 per cent), the title marketers 20 Minuten Advertising and Goldbach Publishing, the audio marketer Swiss Radioworld (54 per cent), the out-of-home marketer Neo Advertising (52.3 per cent), the centralised centre of expertise for technology and services known as Goldbach neXT and the digital agency Dreifive.

The advertising market, in particular the market for free media and out-of-home advertising, continued to suffer under the ongoing coronavirus restrictions in the first half of 2021. The recovery did begin, however, towards the end of the first half of the year. TV advertising profited from this in particular, as did print advertising in paid media. In this challenging environment, Goldbach increased revenues by 21.3 per cent compared with the previous year to CHF 74.0 million. Operating income before depreciation and amortisation (EBITDA) increased to CHF 14.5 million (previous year: CHF -0.1 million). The EBITDA margin came to 19.6 per cent (previous year: -0.2 per cent). Operating income before the effects of business combinations (EBIT b. PPA) rose to CHF 10.2 million (previous year: CHF -3.3 million). At Goldbach in the first half of 2021, both amortisation resulting from business combinations and the hardship funds received for Neo Advertising AG were normalised. Normalised operating income (EBIT adj.) reached CHF 9.4 million (previous year: CHF -3.3 million).

The wide-ranging loosening of coronavirus restrictions in May had a positive effect on advertising, with the television advertising market in particular recovering considerably as a result. In the growing out-of-home sector, Neo Advertising managed to secure nine out of ten lots under the package put out to tender by Zurich's public transport system (VBZ). For at least 7 years from 2022, Neo Advertising will market over 1,200 high-quality poster spaces across Switzerland's biggest city, including at least 250 digital advertising spaces at VBZ stops. In the reporting period too, the number of advertising spaces marketed increased by as much as 17 per cent or so compared with the same period the previous year. Advanced TV is also enjoying growth. Digital TV offers proved to be attractive to advertising customers. In the publishing area, there was a significant increase in titles in relation to third-party marketing at a regional, national and international level: in the same period the previous year, there were only six titles, compared with a healthy 135 in the first half of 2021 – including 56 national and 79 international media outlets. In order to offer advertising customers 360-degree concepts in the events area, Goldbach introduced the new Sponsoring/Events unit. This means that organisers of big events will have a dedicated and skilled team on hand in future that can put together tailored concepts with commercial content, around the respective event, on the media marketed by Goldbach. Radio at a national level is continuing in the same vein as 2020 and still showing resilience in the face of coronavirus. Revenues increased in the first half of 2021. Growth was also achieved in Germany and Austria. Programmatic revenues in particular performed well.

Goldbach is pursuing the strategic objectives of securing further accounts in the area of third-party marketing, increasing the cross-media offer and further driving growth in the area of out-of-home advertising. Goldbach neXT is focusing on harmonisation and ongoing technical development of its digital AdTech infrastructure. All digital products marketed by Goldbach profited from this. And it also creates opportunities to make this infrastructure available to other Swiss online marketers.

Managing Director: Marcel Kohler

| in CHF mn  | 30.06.2021   | 30.06.2020   |
|--|--------------|--------------|
| Advertising revenue <sup>1</sup>   | 46.8         | 36.1         |
| Revenue from classifieds & services <sup>1</sup>                                       | 2.1          | 2.4          |
| Other operating revenue <sup>1</sup>   | 2.1          | 1.3          |
| <b>Revenues</b>  | <b>51.0</b>  | <b>39.8</b>  |
| Operating expenses <sup>2</sup>  | (50.9)       | (46.8)       |
| Share of net income / (loss) of associates / joint ventures                            | (0.0)        | 0.0          |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>0.1</b>   | <b>(6.9)</b> |
| Margin <sup>3</sup>  | 0.2%         | -17.4%       |
| Depreciation and amortisation  | (0.4)        | (0.1)        |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>(0.3)</b> | <b>(7.0)</b> |
| Margin <sup>3</sup>  | -0.6%        | -17.6%       |
| Amortisation resulting from business combinations                                      | (1.1)        | (1.1)        |
| <b>Operating income / (loss) (EBIT)</b>  | <b>(1.4)</b> | <b>(8.1)</b> |
| Margin <sup>3</sup>  | -2.8%        | -20.4%       |
| Normalisation <sup>4</sup>   | 2.8          | 1.1          |
| <b>Operating income / (loss) (EBIT adj.)</b>   | <b>1.4</b>   | <b>(7.0)</b> |
| Margin <sup>3</sup>  | 2.6%         | -17.6%       |
| Number of employees (FTE) <sup>5</sup>   | 316          | 244          |

1 Includes third-party revenues and revenues generated with other TX segments.

2 Excluding employee benefit expense IAS 19 (analogous to segment reporting).

3 The margin relates to revenue.

4 See details in section "Normalised consolidated income statement"

5 Average number of employees, excluding employees in associates / joint ventures.

The 20 Minuten segment and company comprises the 20 Minuten media network, the investments in Heute and heute.at in Austria, and L'essentiel in Luxembourg.

The strong digital development of 20 Minuten in the first half of the year more than compensated the reduced revenues from the printed newspapers. Printed free newspapers suffered from the sustained enforcement of the obligation to work from home and the resulting reduction in the number of newspapers taken away by people (take-away rate), which was down 5 per cent compared with the previous year. Compared with the same period the previous year, which was even more challenging, the revenues of 20 Minuten increased by 28.1 per cent to CHF 51.0 million. Operating income before depreciation and amortisation (EBITDA) was CHF 0.1 million (previous year: CHF -6.9 million). The EBITDA margin was 0.2 per cent on the reporting date (previous year: -17.4 per cent). Operating income before the effects of business combinations (EBIT b. PPA) was CHF -0.3 million (previous year: CHF -7.0 million). By contrast, normalised operating income (EBIT adj.) was CHF 1.4 million. The main aspect here was the normalisation of the impairment on goodwill in the amount of CHF 1.7 million resulting from the sale of non-controlling interests in BT in Denmark.

Use of digital platforms offered by 20 Minuten developed very nicely in the first half of the year: 20 Minuten is Switzerland's first daily medium to reach a total audience of over 3 million readers a day. The number of site visits increased by a good 6 per cent, with news sites belonging to 20 Minuten being accessed by almost 10 per cent more devices (unique clients). The use of video formats by 20 Minuten and the launch of new content aimed at young users are partly responsible for this pleasing development. 20 Minuten has had its own video agency since January, and this is also reinforcing its identity. The creation of 20 new posts has helped the French-language edition "20 Minutes" develop further in the area of video and social media. The investment made is already bearing the first fruits, with use of the news platform increasing. Various measures have been introduced to further improve the quality of the news medium with the widest coverage in Switzerland. Among other things, experts have been designated for individual subjects. These experts will serve as everyday contacts for the entire editorial team and will also continuously pass on their knowledge by conducting brief training sessions etc. The proofreading service has also been enhanced and a Social Responsibility Board has been introduced. The latter ensures consistent use of language, across all channels, that is non-offensive and neutral from both a political and social policy perspective. The review and development of these measures will run in parallel with the proposed free-media-specific quality monitoring.

20 Minuten will be concentrating in the coming months on further developing the proven coverage model associated with free newspapers and news platforms. This project is supported by the introduction of further innovative formats and services.

Managing Director: Marco Boselli and Andreas Schaffner

| in CHF mn  | 30.06.2021   | 30.06.2020     |
|--|--------------|----------------|
| Advertising revenue <sup>1</sup>   | 43.1         | 39.6           |
| Revenue from classifieds & services <sup>1</sup>                                       | 15.7         | 17.6           |
| Revenue from subscriptions and individual sales <sup>1</sup>                           | 121.3        | 121.3          |
| Revenue from print and logistic operations <sup>1</sup>                                | 39.9         | 41.6           |
| Other operating revenue <sup>1</sup>   | 2.4          | 4.7            |
| <b>Revenues</b>  | <b>222.4</b> | <b>224.7</b>   |
| Operating expenses <sup>2</sup>  | (214.3)      | (228.0)        |
| Share of net income / (loss) of associates / joint ventures                            | 1.7          | (1.0)          |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>9.8</b>   | <b>(4.3)</b>   |
| Margin <sup>3</sup>  | 4.4%         | -1.9%          |
| Depreciation and amortisation  | (0.4)        | (1.1)          |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>9.4</b>   | <b>(5.4)</b>   |
| Margin <sup>3</sup>  | 4.2%         | -2.4%          |
| Amortisation resulting from business combinations                                      | (10.6)       | (10.6)         |
| Impairment   | -            | (85.0)         |
| <b>Operating income / (loss) (EBIT)</b>  | <b>(1.2)</b> | <b>(101.0)</b> |
| Margin <sup>3</sup>  | -0.6%        | -44.9%         |
| Normalisation <sup>4</sup>   | 8.7          | 95.6           |
| <b>Operating income / (loss) (EBIT adj.)</b>   | <b>7.5</b>   | <b>(5.4)</b>   |
| Margin <sup>3</sup>  | 3.4%         | -2.4%          |
| Number of employees (FTE) <sup>5</sup>   | 1 384        | 1 500          |

1 Includes third-party revenues and revenues generated with other TX segments.

2 Excluding employee benefit expense IAS 19 (analogous to segment reporting).

3 The margin relates to revenue.

4 See details in section "Normalised consolidated income statement"

5 Average number of employees, excluding employees in associates / joint ventures.



The Tamedia segment and company comprises the paid-for daily and Sunday newspapers, magazines and all publishing services.

In the first half of 2021, Tamedia almost managed to maintain revenues at the same level as the previous year (-1.1 per cent), achieving CHF 222.4 million despite the ongoing impact on business due to the coronavirus situation. Advertising revenues increased by almost CHF 4 million compared with the previous year, while revenues from subscriptions and individual sales remained stable. By contrast, other operating revenue fell, as did paper revenues with third parties. Operating income before depreciation and amortisation (EBITDA) improved to CHF 9.8 million (previous year: CHF -4.3 million). The improvement in the result is largely due to measures taken to reduce costs. Around a quarter of the envisaged savings target of CHF 70 million was able to be achieved in the first half of the year. This does not take into account any additional coronavirus support measures at federal level. The EBITDA margin was 4.4 per cent (previous year: -1.9 per cent). Operating income before the effects of business combinations (EBIT b. PPA) was CHF 9.4 million (previous year: CHF -5.4 million), while normalised operating income (EBIT adj.) was CHF 7.5 million. The main factor here was normalisation of the extraordinary support at federal level for the reduced supply of subscription daily and weekly newspapers (CHF 1.6 million) and the extraordinary federal contributions towards financing the basic services of the national news agency (CHF 0.3 million).

The digital transformation of the offer has further accelerated in recent months for all Tamedia titles. New formats have been introduced with a view to providing readers with a contemporary journalism offer. This includes the daily news podcast “Apropos”, which uses a discussion format to provide listeners with some context for Swiss current affairs, and the extended newsletter, which picks out the most important articles from the respective medium in the early morning. In order to give a more decisive boost to digital development in French-speaking Switzerland – and match the progress already made in the German-speaking regions – a digital editor-in-chief has been appointed for the French-language titles. The constant development and optimisation of digital news platforms is being rewarded on the user market: now, over 140,000 purely digital subscriptions (individual and corporate subscriptions) have already been sold under paid media, which equates to growth of over 28 per cent compared with the same period the previous year. Tamedia is therefore making good progress towards the target threshold of 200,000 subscribers in the first quarter of 2023. The announced introduction of the OneLog shared Swiss media login will help too as it supports the news platforms with product development and the provision of journalistic content.

Measures and measurable objectives have been defined with a view to increasing diversity within teams and in terms of reporting at Tamedia. These are regularly reviewed and adapted if necessary. In addition, implementation of the new collaboration models in Zurich, as well as in the Bern region, is already quite advanced.

Overall, Tamedia is aiming to finance itself over the long term through the sale of digital subscriptions, without neglecting printed newspapers. In doing so, Tamedia’s intention is to ensure that journalism has a future. It also wants, as Switzerland’s biggest private editorial network, to offer readers an independent and critical brand of quality journalism with a decidedly regional ethos.

Group Management: Pietro Supino, Samuel Hügli and Sandro Macciacchini

| in CHF mn  | 30.06.2021    | 30.06.2020   |
|--|---------------|--------------|
| Advertising revenue <sup>1</sup>   | 7.0           | 5.7          |
| Revenue from classifieds & services <sup>1</sup>                                       | 24.9          | 30.3         |
| Revenue from print and logistic operations <sup>1</sup>                                | –             | 1.1          |
| Other operating revenue <sup>1</sup>   | 56.7          | 63.8         |
| Other income <sup>1</sup>  | 0.0           | 1.3          |
| <b>Revenues</b>  | <b>88.6</b>   | <b>102.3</b> |
| Operating expenses <sup>2</sup>  | (81.7)        | (91.0)       |
| Share of net income / (loss) of associates / joint ventures                            | (0.4)         | (0.4)        |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>6.5</b>    | <b>10.9</b>  |
| Margin <sup>3</sup>  | 7.4%          | 10.7%        |
| Depreciation and amortisation  | (15.5)        | (14.5)       |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>(9.0)</b>  | <b>(3.5)</b> |
| Margin <sup>3</sup>  | –10.2%        | –3.4%        |
| Amortisation resulting from business combinations                                      | (2.8)         | (3.4)        |
| <b>Operating income / (loss) (EBIT)</b>  | <b>(11.8)</b> | <b>(6.9)</b> |
| Margin <sup>3</sup>  | –13.3%        | –3.4%        |
| Normalisation <sup>4</sup>   | 2.8           | 2.3          |
| <b>Operating income / (loss) (EBIT adj.)</b>   | <b>(9.0)</b>  | <b>(4.6)</b> |
| Margin <sup>3</sup>  | –10.2%        | –4.5%        |
| Number of employees (FTE) <sup>5</sup>   | 784           | 704          |

1 Includes third-party revenues and revenues generated with other TX segments.

2 Excluding employee benefit expense IAS 19 (analogous to segment reporting).

3 The margin relates to revenue.

4 See details in section "Normalised consolidated income statement"

5 Average number of employees, excluding employees in associates / joint ventures.

The Group & Ventures segment covers the TX Group's majority interests in Doodle and Zattoo as well as investments in fintech companies (e.g. Neon and Monito). Group & Ventures also comprises the group's property portfolio and central services departments. These provide services for the group as a whole, including among others IT, Human Resources, Finance and Controlling.

Compared with the previous year, revenues for Group & Ventures fell by 13.4 per cent to CHF 88.6 million. The reason for the decline is the disposal of the platforms Olmero and Renovero and lower revenues in the Group area. Without the effects of disposals, the Ventures area enjoyed organic growth of 15 per cent compared with the previous year. Operating income before depreciation and amortisation (EBITDA) amounted to CHF 6.5 million (previous year: CHF 10.9 million). The EBITDA margin was 7.4 per cent (previous year: 10.7 per cent). Operating income before the effects of business combinations (EBIT b. PPA) was CHF -9.0 million (previous year: CHF -3.5 million). In the first half of 2021, there were no other one-off effects for Group & Ventures besides amortisation from business combinations. This means normalised operating income (EBIT adj.) is the same as operating income before the effects of business combinations (EBIT b. PPA).

The core investments Zattoo and Doodle continued to develop favourably. The scheduling platform Doodle increased business-to-business revenues in the area of software-as-a-service by a bumper 53 per cent, while the number of subscribers for Zattoo's end-customer business in Germany and Switzerland increased by a further 5 per cent. In the area of consumer fintech, the investment in Neon was increased. The online bank already has over 70,000 customers and did not take long to achieve its crowd funding target of CHF 5 million. The digital asset manager Selma already has over 6,000 customers and is well-placed financially, thanks to new investors, to take the next steps in terms of expansion. The area of crowd lending and crowd funding has enjoyed extraordinary growth in Switzerland over recent months. The platform lend.ch has profited from this and now has a stable loan portfolio. Thanks to particular attention to the creditworthiness of loan applicants, investors on lend.ch have profited from low default rates and enjoyed good returns. Together with other international investors, TX Group also took a stake in PriceHubble, a leading AI analysis and data firm for the real estate sector. Overall, the Ventures portfolio performed well – particularly in the area of fintech.

The TX Group IT infrastructure proved to be very stable through the whole period subject to the obligation to work from home, partly because most services are in the cloud. So the return of employees to the office should also run as smoothly as the transition to working from home did last year. IT also increased security levels, in the event of hacker attacks, for both the company and private end devices used by employees.

Corporate Services have digitalised further services in recent months and simplified these for employees across the group. From the middle of 2020, employees of a third-party provider, who were already working for TX Group, were gradually transferred to the company's own service centre in Belgrade, which led to an increase in the headcount in the Group & Services segment. TX Services in Belgrade has been further expanded in recent months.

# Financial reporting by TX Group on the first half of 2021

## Consolidated income statement

| in CHF mn  | 30.06.2021   | 30.06.2020 <sup>1</sup> |
|--|--------------|-------------------------|
| Advertising revenue  | 110.1        | 94.0                    |
| Revenue from classifieds & services  | 143.7        | 145.1                   |
| Revenue from commercialisation and intermediary activities                             | 35.4         | 26.3                    |
| Revenue from subscriptions and individual sales  | 121.3        | 121.3                   |
| Revenue from print and logistic operations   | 32.6         | 35.1                    |
| Other operating revenue  | 9.3          | 8.1                     |
| Other income   | 0.9          | 1.3                     |
| <b>Revenues</b>  | <b>453.3</b> | <b>431.2</b>            |
| Costs of material and services   | (67.6)       | (74.0)                  |
| Personnel expenses   | (230.9)      | (227.5)                 |
| Other operating expenses   | (91.9)       | (99.4)                  |
| Share of net income / (loss) of associates / joint ventures                            | 9.5          | 3.8                     |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>72.5</b>  | <b>34.1</b>             |
| Depreciation and amortisation  | (24.3)       | (21.8)                  |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>48.2</b>  | <b>12.3</b>             |
| Amortisation resulting from business combinations                                      | (32.8)       | (34.9)                  |
| Impairment   | -            | (85.0)                  |
| <b>Operating income / (loss) (EBIT)</b>  | <b>15.4</b>  | <b>(107.5)</b>          |
| Financial income   | 14.7         | 1.4                     |
| Financial expense  | (3.0)        | (2.4)                   |
| <b>Income / (loss) before taxes (EBT)</b>  | <b>27.1</b>  | <b>(108.5)</b>          |
| Income taxes   | (5.9)        | (0.9)                   |
| <b>Net income / (loss) (EAT)</b>   | <b>21.2</b>  | <b>(109.4)</b>          |
| of which   |              |                         |
| attributable to TX Group shareholders  | 9.0          | (116.5)                 |
| attributable to non-controlling interests  | 12.2         | 7.1                     |

<sup>1</sup> Adjustment of the allocation of individual business transactions to the revenue categories (see section Restatement). The previous year's values were adjusted accordingly.

## Net income / (loss) (EAT) per share

| in CHF  | 30.06.2021 | 30.06.2020 |
|---|------------|------------|
| Net income / (loss) (EAT) per share undiluted | 0.85       | (11.01)    |
| Net income / (loss) (EAT) per share diluted   | 0.85       | (11.00)    |



## Consolidated statement of total comprehensive income

| in CHF mn  | 30.06.2021   | 30.06.2020     |
|--|--------------|----------------|
| <b>Net income / (loss) (EAT)</b>   | <b>21.2</b>  | <b>(109.4)</b> |
| Value fluctuation of hedges / financial assets   | 3.0          | 1.5            |
| Currency translation differences   | 0.5          | (1.4)          |
| Income tax effects   | (0.0)        | 0.0            |
| <b>Other comprehensive income / (loss) – to be reclassified via the income statement in future periods</b>     | <b>3.5</b>   | <b>0.2</b>     |
| Actuarial gains / (losses) IAS 19  | 102.2        | (48.3)         |
| Income tax effects   | (18.2)       | 8.7            |
| <b>Other comprehensive income / (loss) – not to be reclassified via the income statement in future periods</b> | <b>83.9</b>  | <b>(39.6)</b>  |
| <b>Other comprehensive income / (loss)</b>   | <b>87.5</b>  | <b>(39.4)</b>  |
| <b>Total comprehensive income / (loss)</b>   | <b>108.7</b> | <b>(148.8)</b> |
| of which   |              |                |
| attributable to TX Group shareholders  | 96.1         | (155.9)        |
| attributable to non-controlling interests  | 12.6         | 7.0            |

## Consolidated balance sheet

| in CHF mn  | 30.06.2021     | 31.12.2020     |
|--|----------------|----------------|
| Cash and cash equivalents                            | 284.3          | 276.2          |
| Current financial assets                             | 20.4           | 0.3            |
| Trade accounts receivable                            | 179.0          | 214.4          |
| Current financial receivables                        | 13.9           | 35.9           |
| Current tax receivables                              | 21.2           | 19.3           |
| Other current receivables                            | 12.9           | 22.5           |
| Accrued income and prepaid expenses                  | 37.1           | 32.5           |
| Inventories  | 8.6            | 4.9            |
| <b>Current assets</b>                                | <b>577.4</b>   | <b>606.1</b>   |
| Property, plant and equipment                        | 312.2          | 323.3          |
| Investments in associates / joint ventures           | 79.1           | 61.2           |
| Employee benefit plan assets                         | 215.3          | 137.8          |
| Other non-current financial assets                   | 34.6           | 36.0           |
| Deferred tax assets                                  | 10.4           | 8.5            |
| Intangible assets                                    | 1 548.0        | 1 578.8        |
| <b>Non-current assets</b>                            | <b>2 199.5</b> | <b>2 145.6</b> |
| <b>Total assets</b>                                  | <b>2 776.9</b> | <b>2 751.6</b> |
| Current financial liabilities                        | 16.7           | 19.3           |
| Trade accounts payable                               | 33.8           | 69.1           |
| Current tax liabilities                              | 9.5            | 6.8            |
| Other current liabilities                            | 37.5           | 53.5           |
| Deferred revenues from contracts with customers      | 225.7          | 245.3          |
| Other accrued liabilities                            | 110.6          | 83.6           |
| Current provisions                                   | 3.5            | 3.2            |
| <b>Current liabilities</b>                           | <b>437.2</b>   | <b>480.7</b>   |
| Non-current financial liabilities                    | 73.4           | 73.9           |
| Employee benefit obligations                         | 23.7           | 42.9           |
| Deferred tax liabilities                             | 157.0          | 145.2          |
| Non-current provisions                               | 12.3           | 12.5           |
| <b>Non-current liabilities</b>                       | <b>266.4</b>   | <b>274.5</b>   |
| <b>Total liabilities</b>                             | <b>703.6</b>   | <b>755.2</b>   |
| Share capital  | 106.0          | 106.0          |
| Treasury shares                                      | (0.2)          | (0.3)          |
| Reserves   | 1 689.0        | 1 593.5        |
| <b>Equity, attributable to TX Group shareholders</b> | <b>1 794.8</b> | <b>1 699.2</b> |
| Equity, attributable to non-controlling interests    | 278.5          | 297.2          |
| <b>Equity</b>  | <b>2 073.3</b> | <b>1 996.4</b> |
| <b>Total liabilities and shareholders' equity</b>    | <b>2 776.9</b> | <b>2 751.6</b> |

## Consolidated statement of cash flows

| in CHF mn  | 30.06.2021    | 30.06.2020 <sup>1</sup> |
|--|---------------|-------------------------|
| <b>Indirect method</b>   |               |                         |
| Net income / (loss) (EAT)  | 21.2          | (109.4)                 |
| Depreciation, amortisation and impairment  | 57.1          | 141.7                   |
| Share of net income / (loss) of associates / joint ventures                      | (9.5)         | (3.8)                   |
| Financial result   | (11.7)        | 1.0                     |
| Income taxes   | 5.9           | 0.9                     |
| (Gain) / loss on disposal of property, plant and equipment and intangible assets | 0.3           | -                       |
| Other non-cash income / (loss)   | 5.7           | 5.6                     |
| Changes in net working capital   | (7.2)         | 5.5                     |
| Changes in non-current provisions  | (0.2)         | 3.0                     |
| Dividends from associates / joint ventures                                       | 1.5           | 0.1                     |
| Interest received  | 0.1           | 0.0                     |
| Interest paid  | (0.2)         | (0.3)                   |
| Other cash-effective financial result  | 12.0          | -                       |
| Income taxes paid  | (13.9)        | (28.8)                  |
| <b>Cash flow from/ (used in) operating activities</b>                            | <b>61.1</b>   | <b>15.4</b>             |
| Investment in property, plant and equipment                                      | (6.8)         | (8.2)                   |
| Sale of property, plant and equipment  | 0.1           | 1.1                     |
| Investments in consolidated companies  | (1.8)         | -                       |
| Sale of activities   | -             | 1.6                     |
| Investments in interests in associates / joint ventures                          | (4.5)         | (0.0)                   |
| Sale of interests in associates / joint ventures                                 | 0.6           | -                       |
| Investment in other financial assets   | (21.2)        | (0.3)                   |
| Sale of other financial assets   | 22.8          | 18.2                    |
| Investments in intangible assets   | (5.3)         | (8.5)                   |
| Sale of intangible assets  | 0.2           | 0.1                     |
| <b>Cash flow from / (used in) investing activities</b>                           | <b>(15.8)</b> | <b>4.1</b>              |
| Dividends paid to TX Group shareholders  | -             | (37.1)                  |
| Dividends paid to non-controlling interests                                      | (31.5)        | (42.4)                  |
| Proceeds of current financial liabilities  | -             | 0.5                     |
| Repayment of current financial liabilities                                       | (3.0)         | (20.3)                  |
| Repayment of lease liabilities   | (7.2)         | (6.5)                   |
| Proceeds of non-current financial liabilities                                    | 4.0           | 2.7                     |
| Repayment of non-current financial liabilities                                   | -             | (1.0)                   |
| (Purchase) / sale of treasury shares   | (0.2)         | (1.2)                   |
| Acquisition of non-controlling interests   | -             | (20.8)                  |
| Sale of non-controlling interests  | 0.5           | -                       |
| <b>Cash flow from / (used in) financing activities</b>                           | <b>(37.4)</b> | <b>(126.1)</b>          |
| <b>Impact of currency translation</b>  | <b>0.2</b>    | <b>(0.2)</b>            |
| <b>Change in cash and cash equivalents</b>                                       | <b>8.1</b>    | <b>(106.9)</b>          |
| Cash and cash equivalents as of 1 January  | 276.2         | 291.2                   |
| Cash and cash equivalents as of 30 June  | 284.3         | 184.3                   |
| <b>Change in cash and cash equivalents</b>                                       | <b>8.1</b>    | <b>(106.9)</b>          |

<sup>1</sup> Change to the indirect method for determining the cash flow from / (used in) operating activities (see section Restatement). The previous year's values were adjusted accordingly.

## Statement of changes in equity

| in CHF mn  | Share capital | Treasury shares | Currency translation differences | Reserves       | Equity, attributable to TX Group shareholders | Equity, attributable to non-controlling interests | Equity         |
|--|---------------|-----------------|----------------------------------|----------------|---|---|----------------|
| <b>As of 31 December 2019</b>                                | <b>106.0</b>  | <b>(0.9)</b>    | <b>(7.2)</b>                     | <b>1 740.1</b> | <b>1 838.0</b>                                | <b>337.7</b>                                      | <b>2 175.7</b> |
| Net income / (loss) (EAT)                                    | -             | -               | -                                | (116.5)        | (116.5)                                       | 7.1   | (109.4)        |
| Value fluctuation of hedges / financial assets               | -             | -               | -                                | 1.5            | 1.5   | -   | 1.5            |
| Actuarial gains / (losses) IAS 19                            | -             | -               | -                                | (48.4)         | (48.4)  | 0.1   | (48.3)         |
| Currency translation differences                             | -             | -               | (1.4)                            | -              | (1.4)   | (0.1)   | (1.5)          |
| Income tax effects   | -             | -               | -                                | 8.8            | 8.8   | (0.0)   | 8.7            |
| <b>Total comprehensive income / (loss)</b>                   | <b>-</b>      | <b>-</b>        | <b>(1.4)</b>                     | <b>(154.6)</b> | <b>(156.0)</b>                                | <b>7.0</b>  | <b>(149.0)</b> |
| Dividends paid   | -             | -               | -                                | (37.1)         | (37.1)  | (42.4)  | (79.4)         |
| Acquisition of non-controlling interests                     | -             | -               | -                                | (6.2)          | (6.2)   | (14.6)  | (20.8)         |
| Share-based payments   | -             | -               | -                                | (2.7)          | (2.7)   | -   | (2.7)          |
| (Purchase) / sale of treasury shares                         | -             | 0.8             | -                                | -              | 0.8   | -   | 0.8            |
| <b>As of 30 June 2020</b>                                    | <b>106.0</b>  | <b>(0.1)</b>    | <b>(8.5)</b>                     | <b>1 539.5</b> | <b>1 636.9</b>                                | <b>287.7</b>                                      | <b>1 924.6</b> |
| <b>As of 31 December 2020</b>                                | <b>106.0</b>  | <b>(0.3)</b>    | <b>(2.9)</b>                     | <b>1 596.4</b> | <b>1 699.2</b>                                | <b>297.2</b>                                      | <b>1 996.4</b> |
| Net income / (loss) (EAT)                                    | -             | -               | -                                | 9.0            | 9.0   | 12.2  | 21.2           |
| Value fluctuation of hedges / financial assets               | -             | -               | -                                | 3.0            | 3.0   | -   | 3.0            |
| Actuarial gains / (losses) IAS 19                            | -             | -               | -                                | 101.7          | 101.7   | 0.5   | 102.2          |
| Currency translation differences                             | -             | -               | 0.6                              | -              | 0.6   | (0.0)   | 0.5            |
| Income tax effects   | -             | -               | -                                | (18.2)         | (18.2)  | (0.1)   | (18.2)         |
| <b>Total comprehensive income / (loss)</b>                   | <b>-</b>      | <b>-</b>        | <b>0.6</b>                       | <b>95.5</b>    | <b>96.1</b>                                   | <b>12.6</b>                                       | <b>108.7</b>   |
| Dividends paid   | -             | -               | -                                | -              | -   | (31.5)  | (31.5)         |
| Sale of non-controlling interests                            | -             | -               | -                                | 0.5            | 0.5   | 0.2   | 0.6            |
| Contractual obligations to acquire non-controlling interests | -             | -               | -                                | (0.4)          | (0.4)   | -   | (0.4)          |
| Share-based payments   | -             | -               | -                                | (0.6)          | (0.6)   | -   | (0.6)          |
| (Purchase) / sale of treasury shares                         | -             | 0.1             | -                                | -              | 0.1   | -   | 0.1            |
| <b>As of 30 June 2021</b>                                    | <b>106.0</b>  | <b>(0.2)</b>    | <b>(2.3)</b>                     | <b>1 691.3</b> | <b>1 794.8</b>                                | <b>278.5</b>                                      | <b>2 073.3</b> |

## General

The unaudited interim consolidated financial statements as of 30 June 2021 were prepared in accordance with the International Accounting Standard (IAS) 34, "Interim Financial Reporting". The same accounting policies were applied as in the 2020 Annual Report and the adjustments introduced since 1 January 2021, as listed in the Accounting section, were also taken into consideration. The interim consolidated financial statements were approved by the Board of Directors of TX Group AG on 25 August 2021.

The accounting requires estimates and assumptions from the Group Management and the Board of Directors, which influence the reported assets and liabilities as well as contingent liabilities but also expenses and revenues during the reporting period. These estimates and assumptions take account of past experience as well as changes in the economic situation and are mentioned where relevant. As they are subject to risks and uncertainties, the actual results may differ from these estimates.

In particular, the estimates and assumptions applied to the areas listed below had a material impact on the consolidated financial statements in the reporting period.

- Capitalisation of loss carryforwards
- Impairment testing for goodwill and intangible assets with an indefinite useful life
- Assessment of financial risks

As in the same period of the previous year, there were no discontinued operations as of 30 June 2021.

## Accounting

TX Group applied the following new and revised standards and interpretations for the first time in the interim financial statements for 2021.

- IAS 39 / IFRS 9 / IFRS 7, "Interest Rate Benchmark Reform" (amendment to IAS 39 "Financial Instruments: Recognition and Measurement", IFRS 9, "Financial Instruments" and IFRS 7 "Financial Instruments: Disclosures") – 2021

The new and revised standards and interpretations that are to be applied to the interim financial statements for the first time in 2021 or later were not applied earlier than required. The introduction of the revised standards is not expected to have any material impact on the consolidated financial statements.

## Restatement

As of 1 January 2020, the internal and external classification of revenues across 7 categories has been harmonised. On the basis of a further analysis of revenues, there was an adjustment from 1 January 2021 to the allocation of individual transactions to revenue categories with the aim of harmonising external reporting with the internal view used for management purposes. The previous year was adjusted accordingly. Restatement of the disclosures of the revenues for 2020 only involves a transfer within revenue categories and has no other effect on the consolidated income statement or on other elements of financial reporting. The following effects were taken into account in the restatement:

- The sale of classified advertising in the publishing area is now reported as revenue from classifieds & services (previously advertising revenue). The reclassification for the first half of 2020 amounts to CHF 16.2 million.
- Revenues from logistic operations were reported under other operating revenue in the previous year and will be disclosed from 1 January 2021 under revenues from print and logistic operations (revenue category was renamed from print revenue to revenue from print and logistic operations). The reclassification for the first half of 2020 amounts to CHF 6.1 million.

The individual revenue categories are now disclosed in detail in segment reporting.

For the first time, with the interim financial statements for 2021, consolidated cash flows are being determined and disclosed using the indirect method. The indirect method is the preferred method under the accounting standard (IAS 7.19), is widely used and shows changes in net working capital. The previous year's disclosures were adjusted accordingly.

## Segment information

| in CHF mn  | TX Markets   | Goldbach    | 20 Minuten   | Tamedia      | Group & Ventures | Eliminations and reconciliation IAS 19 | Total          |
|--|--------------|-------------|--------------|--------------|------------------|--|----------------|
| <b>As of 30 June 2021</b>  |              |             |              |              |                  |  |                |
| Advertising revenue  | 6.7          | 8.4         | 45.0         | 43.0         | 7.0              | –                                      | <b>110.1</b>   |
| Revenue from classifieds & services  | 101.1        | 0.0         | 2.1          | 15.7         | 24.9             | –                                      | <b>143.7</b>   |
| Revenue from commercialisation and intermediary activities                             | –            | 35.4        | –            | –            | –                | –                                      | <b>35.4</b>    |
| Revenue from subscriptions and individual sales  | –            | –           | –            | 121.3        | –                | –                                      | <b>121.3</b>   |
| Revenue from print and logistic operations   | –            | –           | –            | 32.6         | –                | –                                      | <b>32.6</b>    |
| Other operating revenue  | 0.4          | 4.9         | 0.3          | 2.1          | 1.6              | –                                      | <b>9.3</b>     |
| Other income   | 0.0          | 0.8         | 0.0          | 0.0          | 0.0              | –                                      | <b>0.9</b>     |
| Revenue intersegment   | 0.2          | 24.5        | 3.6          | 7.7          | 55.2             | (91.1)                                 | –              |
| <b>Revenues</b>  | <b>108.4</b> | <b>74.0</b> | <b>51.0</b>  | <b>222.4</b> | <b>88.6</b>      | <b>(91.1)</b>                          | <b>453.3</b>   |
| Operating expenses <sup>2</sup>  | (69.4)       | (59.5)      | (50.9)       | (214.3)      | (81.7)           | 85.5                                   | <b>(390.4)</b> |
| Share of net income / (loss) of associates / joint ventures                            | 8.0          | –           | (0.0)        | 1.7          | (0.4)            | 0.2                                    | <b>9.5</b>     |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>47.0</b>  | <b>14.5</b> | <b>0.1</b>   | <b>9.8</b>   | <b>6.5</b>       | <b>(5.5)</b>                           | <b>72.5</b>    |
| Margin <sup>3</sup>  | 43.4%        | 19.6%       | 0.2%         | 4.4%         | 7.4%             | –                                      | 16.0%          |
| Depreciation and amortisation  | (3.6)        | (4.3)       | (0.4)        | (0.4)        | (15.5)           | –                                      | <b>(24.3)</b>  |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>43.4</b>  | <b>10.2</b> | <b>(0.3)</b> | <b>9.4</b>   | <b>(9.0)</b>     | <b>(5.5)</b>                           | <b>48.2</b>    |
| Margin <sup>3</sup>  | 40.1%        | 13.8%       | –0.6%        | 4.2%         | –10.2%           | –                                      | 10.6%          |
| Amortisation resulting from business combinations                                      | (10.3)       | (7.9)       | (1.1)        | (10.6)       | (2.8)            | –                                      | <b>(32.8)</b>  |
| <b>Operating income / (loss) (EBIT)</b>  | <b>33.1</b>  | <b>2.3</b>  | <b>(1.4)</b> | <b>(1.2)</b> | <b>(11.8)</b>    | <b>(5.5)</b>                           | <b>15.4</b>    |
| Margin <sup>3</sup>  | 30.5%        | 3.1%        | –2.8%        | –0.6%        | –13.3%           | –                                      | 3.4%           |
| Number of employees (FTE) <sup>4</sup>   | 562          | 622         | 316          | 1 384        | 784              | –                                      | <b>3 667</b>   |

| in CHF mn  | TX Markets   | Goldbach      | 20 Minuten   | Tamedia        | Group & Ventures | Eliminations and reconciliation IAS 19 | Total          |
|--|--------------|---------------|--------------|----------------|------------------|--|----------------|
| <b>As of 30 June 2020<sup>1</sup></b>  |              |               |              |                |                  |  |                |
| Advertising revenue  | 5.2          | 9.4           | 34.1         | 39.6           | 5.6              | –                                      | <b>94.0</b>    |
| Revenue from classifieds & services  | 94.7         | 0.0           | 2.4          | 17.6           | 30.3             | –                                      | <b>145.1</b>   |
| Revenue from commercialisation and intermediary activities                             | –            | 26.3          | –            | 0.0            | 0.0              | –                                      | <b>26.3</b>    |
| Revenue from subscriptions and individual sales  | –            | –             | –            | 121.3          | –                | –                                      | <b>121.3</b>   |
| Revenue from print and logistic operations   | –            | –             | –            | 33.9           | 1.1              | –                                      | <b>35.1</b>    |
| Other operating revenue  | 0.1          | 4.3           | 0.9          | 1.5            | 1.3              | –                                      | <b>8.1</b>     |
| Other income   | 0.0          | –             | 0.0          | 0.0            | 1.3              | –                                      | <b>1.3</b>     |
| Revenue intersegment   | 0.8          | 21.0          | 2.4          | 10.8           | 62.6             | (97.6)                                 | –              |
| <b>Revenues</b>  | <b>100.8</b> | <b>61.1</b>   | <b>39.8</b>  | <b>224.7</b>   | <b>102.3</b>     | <b>(97.6)</b>                          | <b>431.2</b>   |
| Operating expenses <sup>2</sup>  | (65.4)       | (61.2)        | (46.8)       | (228.0)        | (91.0)           | 91.6                                   | <b>(400.8)</b> |
| Share of net income / (loss) of associates / joint ventures                            | 3.4          | –             | 0.0          | (1.0)          | (0.4)            | 1.8                                    | <b>3.8</b>     |
| <b>Operating income / (loss) before depreciation and amortisation (EBITDA)</b>         | <b>38.8</b>  | <b>(0.1)</b>  | <b>(6.9)</b> | <b>(4.3)</b>   | <b>10.9</b>      | <b>(4.2)</b>                           | <b>34.1</b>    |
| Margin <sup>2</sup>  | 38.5%        | –0.2%         | –17.4%       | –1.9%          | 10.7%            | –                                      | 7.9%           |
| Depreciation and amortisation  | (3.0)        | (3.2)         | (0.1)        | (1.1)          | (14.5)           | –                                      | <b>(21.8)</b>  |
| <b>Operating income / (loss) before effects of business combinations (EBIT b. PPA)</b> | <b>35.8</b>  | <b>(3.3)</b>  | <b>(7.0)</b> | <b>(5.4)</b>   | <b>(3.5)</b>     | <b>(4.2)</b>                           | <b>12.3</b>    |
| Margin <sup>3</sup>  | 35.5%        | –5.4%         | –17.6%       | –2.4%          | –3.4%            | –                                      | 2.9%           |
| Amortisation resulting from business combinations                                      | (11.0)       | (8.8)         | (1.1)        | (10.6)         | (3.4)            | –                                      | <b>(34.9)</b>  |
| Impairment   | –            | (0.0)         | –            | (85.0)         | 0.0              | –                                      | <b>(85.0)</b>  |
| <b>Operating income / (loss) (EBIT)</b>  | <b>24.8</b>  | <b>(12.1)</b> | <b>(8.1)</b> | <b>(101.0)</b> | <b>(6.9)</b>     | <b>(4.2)</b>                           | <b>(107.5)</b> |
| Margin <sup>3</sup>  | 24.6%        | –19.7%        | –20.4%       | –44.9%         | –6.8%            | –                                      | –24.9%         |
| Number of employees (FTE) <sup>4</sup>   | 582          | 610           | 244          | 1 500          | 704              | –                                      | <b>3 640</b>   |

1 The structure of revenues in the consolidated income statement has been adjusted. The previous year's figures were adjusted accordingly.

2 The employee benefit expense from IAS 19 are not part of the individual segments and are separately presented together with the eliminations.

3 The margin relates to revenues.

4 Average number of employees, excluding employees in associates / joint ventures.

## Changes to the group of consolidated companies

There were no material changes to the group of consolidated companies during the first half of 2021.

The purchase of 100 per cent stakes in Helvetic Engineering d.o.o. in Belgrade in February 2021 and the following transactions, completed in June 2021, are not material for financial reporting at TX Group: liquidation of Meehan Solutions Ltd, Israel, merger of Zattoo Europa AG with Zattoo AG (previously Zattoo International AG), sale of 1.4 per cent non-controlling interests of Doodle AG to the management and purchase of assets of Immowelt AG by TX Markets AG.

## Income statement

Revenues increased by CHF 22.2 million, compared with the previous year, from CHF 431.2 million to CHF 453.3 million. Without the change to the group of consolidated companies (essentially the sale of Olmero AG and Trendsales ApS during the second half of 2020), the increase in revenues would have amounted to CHF 32.9 million. Both advertising revenues (CHF +16.1 million or +17.2 per cent) and revenue from commercialisation and intermediary activities (CHF +9.0 million or +34.2 per cent) have improved significantly compared with the first half of 2020, which was badly hit by the coronavirus crisis. Revenue from classifieds & services (CHF –1.3 million or –0.9 per cent) would have increased by CHF 7.0 million without the change to the group of consolidated companies. There was no change in revenue from subscriptions and individual sales. Revenues from print and logistic operations reduced due to the change to the group of consolidated companies (Olmero print revenues) and due to falling paper prices and revenues from the printing centres by a total of CHF 2.5 million to CHF 32.6 million. Other operating revenue was up by CHF 1.2 million to CHF 9.3 million as a result, among other things, of an increase in revenues from agency services at Goldbach Group AG. Other revenues include hardship funds that Neo Advertising AG was able to claim and other revenues, which would not be material on their own, such as profit from the sale of assets. The decrease in other revenues can be attributed to the profit from the sale of the activity Renovero being recognised in the previous year.

Costs of material and services decreased by CHF 6.4 million to CHF 67.6 million. Without the change to the group of consolidated companies, the decrease would have amounted to CHF 4.8 million. Some of the decrease in the costs of material can be attributed, in the amount of around CHF 3.1 million, to the lower expenditure on paper. This declined as a result of big falls in paper prices and a slight drop in paper volumes (particularly for free newspapers). The lower costs of services are partly attributable to both Olmero AG and Trendsales ApS no longer being included in the group of consolidated companies.

Personnel expense increased by CHF 3.4 million, compared with the previous year, to CHF 230.9 million. Disregarding the change to the group of consolidated companies (Olmero AG and Trendsales ApS), the increase in personnel expense is CHF 7.0 million. In the first half of 2021, compensation for reduced working hours was claimed in the amount of CHF 5.9 million (previous year: CHF 11.5 million). Due to reduced working hours, the welfare fund contributed CHF 1.3 million to make up for shortfalls for employees. The subsidy from the welfare fund is recognised as employee benefit expenses according to IAS 19. Due to the improved consolidated net income, expenditure for profit share payments for Group Management and employees increased by CHF 3.9 million compared with the first half of 2020. In the first half of 2021, provisions in the amount of CHF 0.8 million were recorded for social plans, compared with provisions of CHF 5.0 million in the first half of 2020 (in particular for the restructuring of central services). Employee benefit expenses as per IAS 19 decreased by CHF 0.4 million compared with the previous year, with this change in employee benefit expenses also including expenses for settling compensation for reduced working hours and for expected social plan benefits.

Other operating expenses fell by CHF 7.5 million to CHF 91.9 million. Without the change to the group of consolidated companies, a decline of CHF 4.9 million would have been recorded.

The share of net income / (loss) of associated companies and joint ventures for the first half of 2021 amounts to CHF 9.5 million, which is up CHF 5.7 million on the first half of 2020. This increase reflects the economic recovery after the low result for the first half of 2020 due to the coronavirus crisis and the lockdown. The biggest contribution to the improvement in the share of net income / (loss) of associated companies and joint ventures has been made by Karriere.at. For BTMX P/S, there was an impairment test on account of the sale completed on 2 July 2021. This found that impairment was needed on the goodwill recorded in the amount of CHF 1.7 million, which has a negative effect on the share of net income / (loss) of associated companies and joint ventures for 2021 (see also the important events after the balance sheet date).

Depreciation and amortisation increased by CHF 2.5 million from the previous year to CHF 24.3 million. The increase is attributable in particular to amortisation of right-of-use assets under leases and to amortisation of capitalised software projects from the start of 2021, with no material effect to be recorded due to any change to the group of consolidated companies. Depreciation and amortisation from business combinations decreased by CHF 2.1 million to CHF 32.8 million, whereby the effect of the change to the group of consolidated companies amounts to CHF –0.8 million and the further decline is attributable to customer bases and IT platforms being fully amortised. No impairment needed to be recognised in the first half of 2021, whereas in the first half of the previous year an impairment in the amount of CHF 85.0 million was recorded on goodwill for the cash-generating unit Tamedia (Tamedia segment).

In the first half of 2021, the financial result amounts to CHF 11.7 million (previous year: CHF –1.0 million). There was a material impact from the arbitration proceedings at the court of arbitration in Copenhagen against the sellers of Trendsales, which concluded on 1 March 2021. The resulting payment of USD 13.25 million was recorded under financial income. As was previously the case in the first half of 2020, no material profit or loss from the sale of investments is to be recognised for 2021 either. Net interest amounts to CHF –0.6 million, which is the same as the previous year, and exchange rate effects amount to CHF 0.2 million (previous year: CHF 0.1 million), while financial income in accordance with IAS 19 remained stable at CHF 0.1 million.

The expected average tax rate equals the weighted average of the rates of the consolidated companies. This is 19.4 per cent for the first half of 2021 (previous year: 17.3 per cent). Both positive and negative results for the individual companies feed into the calculation for the expected tax rate, taking into account the applicable tax rates in each case, therefore resulting in a higher expected tax rate compared with the previous year.

The effective tax rate increased from –0.8 per cent in the first half of 2020 to 21.7 per cent in the first half of 2021. The main reasons for this divergence from the expected tax rate are the impact of investment deductions and other non-taxable income, tax effects on investments and unrecognised deferred tax assets relating to loss carryforwards. Unrecognised deferred tax assets on tax loss carryforwards result from the estimate that, based on their income situation, the relevant companies do not fulfil the prerequisites for the realisation of losses. In the previous year, the non-tax-deductible impairment on goodwill for Tamedia also had a material impact.

## Balance sheet

In the first half of 2021, total assets increased by CHF 25.3 million from CHF 2,751.6 million to CHF 2,776.9 million. Equity increased by CHF 76.9 million to CHF 2,073.3 million. Besides the positive result for the first half of 2021, the increase is also attributable to the revaluation of the employee benefit obligation in the amount of CHF 101.2 million (before deferred taxes) as recorded under total comprehensive income (previous year: actuarial losses of CHF 48.3 million). The actuarial gains in the first half of 2021 are attributable to the performance associated with plan assets and the increase in the discount rate. While a dividend in the amount of CHF 37.1 million was paid in the previous year (CHF 3.50 per share), no dividend has been paid to shareholders for the 2020 financial year as per the Annual General Meeting resolution of 9 April 2021. The equity ratio is 74.7 per cent as of 30 June 2021 (73.6 per cent as of the end of the previous year). The minority interests in equity fell by CHF 18.7 million to CHF 278.5 million. The net income from non-controlling interests increased by CHF 5.1 million or 71.9 per cent to CHF 12.2 million, which is attributable to the weak first half of 2020 endured by JobCloud AG and the Goldbach Group due to the coronavirus crisis. Dividends in the amount of CHF 31.5 million were paid to non-controlling interests (previous year: CHF 42.4 million).

Current assets fell by CHF 28.7 million to CHF 577.4 million. Cash and cash equivalents remain high at CHF 284.3 million. In the first half of 2021, current financial assets increased by CHF 20.1 million through an investment in bond funds. Trade accounts receivable declined by CHF 35.4 million, which is attributable to normal seasonal fluctuations (in particular in relation to advertising marketing in the Goldbach segment). The decline in current financial receivables is attributable both to the repayment made in the first half of 2021 of the loan granted in the previous year to the purchasers of Olmero in the amount of CHF 12.2 million and to the reduction in current account receivables vis-à-vis non-controlling interests, which declined significantly with the payment of dividends. Other current receivables decreased by CHF 9.5 million as a result, among other things, of the decline in receivables relating to compensation for reduced working hours. The increase in prepaid expenses is attributable to seasonal fluctuations.



Non-current assets grew by CHF 54.0 million to CHF 2,199.5 million. Additions of property, plant and equipment relate to investments in IT equipment and newly capitalised right-of-use assets associated with additional rented premises at JobCloud AG and DJ Digitale Medien AG. As regards intangible assets, further investments were made in the first half of 2021 in software projects and in June a customer base was taken over from Immowelt AG and goodwill was duly recorded in relation to the transaction. The investments were offset by depreciation and amortisation of CHF 57.1 million. No material disposals or currency effects need to be recorded for the first half of 2021. Shares in investments in associated companies and joint ventures increased by CHF 17.9 million to CHF 79.1 million. The change is mainly the result of the positive share of net income of associated companies and joint ventures in the amount of CHF 9.5 million and the addition of neon Switzerland AG, which is now recorded as an associated company as a result of the increase in the stake in the first half of 2021 (previously other investments in non-current financial assets). As of 30 June 2021, there are employee benefit assets totalling CHF 215.3 million held by various benefit plans, and these increased by CHF 77.5 million due to the positive performance associated with plan assets. Non-current financial assets decreased by CHF 1.4 million to CHF 34.6 million, with the reclassification of neon Switzerland AG as an associated company more than offsetting the positive valuation adjustments relating to other investments. Deferred tax assets increased by CHF 1.9 million to CHF 10.4 million.

Current liabilities posted a fall of CHF 43.5 million to CHF 437.2 million. Current financial liabilities declined due to the repayment of a current account liability of CHF 2.6 million. The reduction in trade accounts payable of CHF 35.3 million and the decrease in other current liabilities of CHF 15.9 million are attributable to seasonal fluctuations. Deferred revenues from contracts with customers amount to CHF 225.7 million, which is down by CHF 19.7 million compared with 31 December 2020. Other deferred revenues and accrued liabilities are up by CHF 27.1 million to CHF 110.6 million. The changes both in deferred revenues from contracts with customers and other accrued liabilities are attributable to the usual seasonal fluctuations, with more than half of the deviation from the previous year attributable in each case to the Goldbach segment (e.g. deferrals during the course of the year for broadcaster settlements, services provided during the first half of the year and accrued as of the end of the same period of the previous year, etc.). Current provisions increased slightly by CHF 0.3 million to a total of CHF 3.5 million. The increase is attributable to newly formed provisions for social plans.

Non-current liabilities decreased by CHF 8.1 million to CHF 266.4 million. Non-current financial liabilities remained constant compared with 31 December 2020 and amount to CHF 73.4 million. Employee benefit obligations decreased by CHF 19.2 million to CHF 23.7 million, while deferred tax liabilities increased by CHF 11.8 million to 157.0 million. Non-current provisions remained practically unchanged and amount to CHF 12.3 million (previous year: CHF 12.5 million).

## Statement of cash flows

Cash and cash equivalents increased by CHF 8.1 million from CHF 276.2 million to CHF 284.3 million.

Cash flow from / (used in) operating activities increased by CHF 45.7 million to CHF 61.1 million compared with the first half of 2020. The increase is attributable in particular to the improved net income (EAT), with the previous year characterised by significant revenue reductions associated with the coronavirus crisis. An incoming payment of CHF 12.0 million was also recorded as a result of legal proceedings and is recognised as cash-effective financial result.

Cash flow from / (used in) investing activities amounted to CHF –15.8 million (previous year: CHF 4.1 million). Differences in cash outflow from the previous year are attributable, among other things, to investments in bond funds in the amount of CHF 20.0 million, which were prompted by ongoing negative interest rates. Bond funds are highly liquid and have a fairly short-term investment horizon. Other cash outflows in 2021 were associated with investments in property, plant and equipment in the amount of CHF 6.8 million, such as conversion work at the Werdrstrasse and Küssnacht sites. CHF 5.3 million was invested in intangible assets, in particular for the capitalisation of software projects at JobCloud AG. The sale of property, plant and equipment and intangible assets resulted in a cash inflow in the amount of CHF 0.3 million. Cash flow after investing activities in property, plant and equipment and intangible assets (FCF b. M&A) amounts to CHF 49.3 million, which exceeds by the same amount the previous year's figure of CHF 0.0 million. There were net cash outflows of CHF 6.3 million from the purchase of the newly consolidated company Helvetics Engineering d.o.o. and the increased stake in neon Switzerland AG. Cash flow from / (used in) investments in other financial assets includes the investment in bond funds already mentioned as well as changes to current accounts with non-controlling interests and increases in loans involving associates. Sales of other financial assets include, among other things, repayment of the loan from the sale of Olmero AG in the amount of CHF 12.2 million and a repayment of CHF 9.5 million associated with current accounts with non-controlling interests. There are incoming funds of CHF 0.6 million from the sale of GOWAGO AG.

Cash flow from / (used in) financing activities amounts to CHF –37.4 million (previous year: CHF 126.1 million). The significantly lower cash outflows compared with the previous year are attributable in particular to the decision not to pay a dividend to TX Group shareholders for the 2020 financial year, with dividend payments to the non-controlling interests of JobCloud AG and the Goldbach Group also down by around CHF 10.9 million on the previous year. In addition, the purchase of non-controlling interests in Homegate AG in the first half of 2020 also involved a cash outflow in the amount of CHF 20.8 million. Repayments associated with current accounts or loans only amounted to CHF 3.0 million in the current year, compared with a cash outflow of around CHF 20.3 million in the previous year. Rental payments increased slightly by CHF 0.7 million to CHF 7.2 million as a result of new or modified leases.

## Financial instruments

| in CHF mn   | Category | 30.06.2021     |            | 31.12.2020     |            |
|---|----------|----------------|------------|----------------|------------|
|   |          | Carrying value | Fair value | Carrying value | Fair value |
| Cash and cash equivalents   | 1        | 284.3          | 284.3      | 276.2          | 276.2      |
| Current financial assets  |          | 20.4           | 20.4       | 0.3            | 0.3        |
| of which securities   | 4        | 20.0           | 20.0       | –              | –          |
| of which forward exchange contracts   | 4        | 0.4            | 0.4        | 0.3            | 0.3        |
| Trade accounts receivable   | 2        | 179.0          | 179.0      | 214.4          | 214.4      |
| Current financial receivables   | 2        | 14.0           | 14.0       | 35.9           | 35.9       |
| Other non-current financial assets  |          | 34.6           | 34.5       | 36.0           | 35.8       |
| of which other investments – equity instruments                                       | 3        | 30.9           | 30.9       | 32.7           | 32.7       |
| of which other investments – no equity instruments                                    | 4        | 0.2            | 0.2        | 0.2            | 0.2        |
| of which loans receivable   | 2        | 1.2            | 1.0        | 0.8            | 0.6        |
| of which other non-current financial assets – no equity instruments                   | 2        | 2.3            | 2.3        | 2.3            | 2.3        |
| Current financial liabilities   |          | 2.8            | 2.8        | 5.4            | 5.4        |
| of which forward exchange contracts   | 6        | 0.0            | 0.0        | 0.0            | 0.0        |
| of which other current financial liabilities  | 5        | 2.8            | 2.8        | 5.4            | 5.4        |
| Trade accounts payable  | 5        | 33.8           | 33.8       | 69.1           | 69.1       |
| Other current liabilities   | 5        | 7.0            | 7.0        | 15.2           | 15.2       |
| Non-current financial liabilities   |          | 24.2           | 24.5       | 19.7           | 20.0       |
| of which liabilities to banks and loans   | 5        | 21.9           | 22.1       | 17.9           | 18.1       |
| of which forward exchange contracts   | 5        | 0.0            | 0.0        | –              | –          |
| of which purchase price obligations   | 6        | 0.4            | 0.4        | –              | –          |
| of which obligations to purchase own equity instruments                               | 6        | 0.4            | 0.4        | 0.4            | 0.4        |
| of which other non-current financial liabilities                                      | 6        | 1.5            | 1.5        | 1.5            | 1.5        |
| <b>Categorisation of financial instruments as per IFRS 9</b>                          |          |                |            |                |            |
| Cash and cash equivalents – at amortised cost   | 1        | 284.3          | 284.3      | 276.2          | 276.2      |
| Loans and receivables – at amortised cost   | 2        | 196.5          | 196.3      | 253.4          | 253.3      |
| Financial assets – at fair value with value adjustments in other comprehensive income | 3        | 30.9           | 30.9       | 32.7           | 32.7       |
| Financial assets – at fair value with value adjustments in profit or loss             | 4        | 20.5           | 20.5       | 0.5            | 0.5        |
| Financial liabilities – at amortised cost   | 5        | (65.5)         | (65.7)     | (107.5)        | (107.8)    |
| Financial liabilities – at fair value with value adjustments in profit or loss        | 6        | (2.3)          | (2.3)      | (1.8)          | (1.8)      |

TX Group uses the following measurement hierarchy for determining the fair value of financial instruments:

- Level 1  
Price listings on active markets for identical assets or liabilities to which the TX Group has access on the valuation date.
- Level 2  
Fair values calculated on the basis of observable market data. Either listed prices on non-active markets or non-listed prices are used. Such market values may also be derived from prices indirectly.
- Level 3  
Fair values not calculated on the basis of observable market data.

The forward exchange transactions included under current financial assets are the only financial instruments that are classified as Level 2 in the fair value hierarchy. As of 30 June they amount to CHF 0.4 million net and, not therefore being material, no further disclosure is made in respect of them.

Any equity instruments associated with other financial assets and any purchase prices obligation are classified as Level 3 in the fair value hierarchy. Here too, a more detailed disclosure is not made as these are not deemed to be material. Other investments recorded under other non-current financial assets are also classified as Level 3. Investments are mainly made during the start-up phase when no observable market prices are available. A suitable alternative valuation method is therefore applied in order to determine the fair value of the investment. These can include the price paid by third parties during financing rounds, a calculation based on the discounted cash flow (DCF) method or the market price as determined with the help of multiples. Input factors are things like contract details during the financing rounds, including the price paid by third parties, or business plans that contain the latest estimates in respect of trends for revenues and costs. As regards the two other most important investments, in quantitative terms, in MoneyPark AG and Joveo Inc., which are recorded in the balance sheet with a value of CHF 21.5 million as of 30 June 2021, the valuation was performed on a DCF basis during the first half of 2021 (MoneyPark AG) or the second half of 2020 (Joveo Inc.). Any remaining other investments (including their sensitivity) are deemed not to be material for the TX Group. The valuations of other investments are reviewed on a half-yearly basis. The change in respect of other investments in the reporting year can be seen in the table below.

| in CHF mn  | 30.06.2021  | 31.12.2020  |
|--|-------------|-------------|
| <b>Other investments – as of 1 January</b>             | <b>32.9</b> | <b>22.8</b> |
| Additions  | -           | 7.5         |
| Disposals <sup>1</sup>                                 | (4.8)       | (0.2)       |
| Valuation increase via other comprehensive income      | 3.0         | 2.7         |
| <b>Other investments – as of 30 June / 31 December</b> | <b>31.1</b> | <b>32.9</b> |

<sup>1</sup> Transfer to associates

All other financial instruments valued at fair value are classified as Level 1 in the fair value hierarchy. There were no transfers between the three levels.

## Important events after the balance sheet date

### Merger of the online marketplaces of TX Markets and Scout24

Ringier, Mobiliar and TX Group will place their companies Scout24 und TX Marktes (excluding JobCloud AG) into a joint subsidiary. The merger of the online marketplaces of TX Markets and Scout24 will create a leading Swiss group in the areas of real estate, vehicles, financial services and general marketplaces. The joint venture will become one of the largest digital companies in Switzerland. The parties involved hold minority stakes in the joint venture. The joint venture's mid-term aim is an IPO. After closing (expected in October 2021), Ringier, Mobiliar will each hold 29.5 per cent and TX Group 41 per cent of the joint company. TX Group will sell 10 per cent of the shares in the joint subsidiary to General Atlantic SC B.V. immediately after the closing of the merger. Each of the four shareholders will hold 25 per cent of the voting rights. The transaction was approved by the Board of Directors of TX Group AG on 27 August 2021.

As a result of integrating TX Markets AG (without the shareholding in JC) into the joint venture, TX Markets and its shareholdings will be removed from the scope of consolidated companies as per closing (expected in October 2021). Due to the deconsolidation of TX Markets, assets with an estimated value of CHF 494 million (of which cash and cash equivalents amount to CHF 18 million) and liabilities with an estimated value of CHF 164 million will be eliminated at closing. The fair value of Tix's shares in the joint company amounts to CHF 1,107 million. The difference between the fair value and the value of the outgoing equity is estimated at CHF 775 million and will be recognised in profit or loss in the financial result after the closing of the transaction in the second half of 2021.

The shares in the joint venture are recognised at CHF 1,107 million. This corresponds to the fair value of TX Group's interest in the joint venture as disclosed in the previous section. Subsequently, the valuation of the shares is carried forward using the equity method.

The sale of the 10 per cent share in the joint venture to General Atlantic SC B.V. is realised at a price of CHF 270 million. This does not result in any income from the sale of shares. The purchase price comprises a cash payment of CHF 135 million and an interest-bearing loan in the amount of CHF 135 million. The loan is secured by the 10 per cent share package.

**Acheter - Louer.ch & Publimmo Sàrl**

As of 7 July 2021, TX Markets AG acquired 100 per cent of the shares in Acheter - Louer.ch & Publimmo Sàrl, thereby extending its portfolio on the property market. The purchase price is CHF 10.4 million. CHF 9.4 million of this was paid in cash, with CHF 1.0 million recognised as a variable purchase price due. The variable part of the purchase price due is dependent on revenues in 2022 and a successful transition in terms of day-to-day operations (qualitative component) and is only due in the first half of 2023. No details on the assets and liabilities that were acquired as part of a first-time consolidation can be provided yet.

**BTMX P/S**

As of 2 July 2021, Berlingske Media acquired the 30 per cent investment in the associated company BTMX P/S from MetroXpress A/S. The sale in the second half of 2021 does not result in any material effect on the income statement as the adjustment to the carrying amount for the associate to the fair value had already been made with the interim financial statements for 2021.

**Zattoo AG (previously Zattoo International AG)**

Further shares in Zattoo AG were acquired on 1 July 2021, taking the overall TX Group AG share from 50.0 per cent to 53.3 per cent.

## Financial calendar

The net income / (loss) for 2021 will be published on 10 March 2022.

## Investor Relations

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